Communications Committee Tuesday, March 28, 2023 3:30 PM - Regular Meeting AGENDA City of Huntington Beach 2000 Main Street Huntington Beach, CA 92648 Civic Center, 4th Floor, Conference Room #1

Staff Liaison
JENNIFER CAREY, Public Affairs Manager
JULIE TOLEDO, Community Relations Officer
Office of the City Manager

TONY STRICKLAND, Mayor GRACEY VAN DER MARK, Mayor Pro Tem PAT BURNS, Council Member

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

The City welcomes public comments on agendized or non-agendized items but please note that the COMMUNICATIONS COMMITTEE can take no action on this date, unless the item is agendized. Each speaker may have up to 3 minutes unless the volume of speakers warrants reducing the time allowance and cannot donate time to others.

Individuals wishing to make public comments may fill out a Request to Speak form delivered to the Staff Liaison and/or submit a written communication via email to Julie.Toledo@surfcity-hb.org by 2:00 PM on the day of the meeting. All written communications will be forwarded to the COMMUNICATIONS COMMITTEE and recorded as supplemental communication.

APPROVAL OF MINUTES

Review and approve the January 24, 2023 Communication Committee meeting minutes.

23-244 Communication Committee Draft Meeting Minutes - January 24, 2023

<u>Attachments</u>: <u>DRAFT Communications Minutes - 2023-01-24</u>

ADMINISTRATIVE ITEMS

- 1. Public Information Update
 - a. Surf City Break
 - b. Ongoing Projects/Priorities
 - c. Social Media
- 2. Community Engagement
 - a. Community Meetings/Outreach
 - b. Resident/Business Recognition Program
- 3. HBTV Programming
 - a. Content Update
 - b. Upcoming Events

ADJOURNMENT

The next regularly scheduled meeting of the Communication Committee is April 25, 2023.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: https://huntingtonbeach.legistar.com/

MEETING ASSISTANCE NOTICE:

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Manager's Office at 714-536-5202 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting. INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: https://huntingtonbeach.legistar.com/