

Communications Committee
Monday, January 4, 2020
3:00 PM - Regular Meeting
AGENDA

ERIC BLASKA, Public Information Officer
CATHERINE JUN, Assistant to the City Manager



City of Huntington Beach

KIM CARR, Mayor
BARBARA DELGLEIZE, Council Member
MIKE POSEY, Council Member

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Due to the COVID-19 pandemic, Governor Gavin Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. This Order was issued with the intent of limiting gatherings that can spread COVID-19.

While the City cannot provide an in-person location for the public to attend this committee meeting during the pandemic, the public may submit a public comment telephonically by calling (669) 900-6833 and entering Meeting ID: 926 8438 2076. They may also attend a virtual Zoom meeting by entering the same Meeting ID in Zoom (www.Zoom.us). Once a caller has entered the meeting, they will be placed in a holding queue. Callers will be prompted to speak in the order received and after Staff confirms the last three digits of their phone number. Each caller will be provided 2 minutes to speak.

APPROVAL OF MINUTES

1. Review and approve the November 23, 2020 Minutes.

ADMINISTRATIVE ITEMS

1. HBTV
 - HBTV Marketing Plan and Logos
 - HBTV Distribution Options
2. Content / Programming Plan Update
 - A. Current Content Airing during November-December 2020
 - Season 1 of Hidden Huntington Beach
 - Episode 12 – Remnants of the Red Cars
 - Episode 13 – That Little House on the Corner
 - Hidden Huntington Beach Marathon with New Snippets
 - Surf City Highlights for December
 - Songsters - Episode 6
 - Surf Scene
 - Episode 1 – Corky Carroll
 - Legendary Locals
 - Episode 1 – Dennis Masuda
 - Episode 2 – Bob Terry

**Communications Committee
Agenda – January 4, 2020**

- Short Videos/PSAs: HBFD Boat Safety, Turkey Fryer Safety, Veterans Day Ceremony Suicide Prevention, Flu Shot Info, COVID-19 Public Health Announcements, Murdy Community Center Ribbon Cutting, OneHB Support Program, Mayor’s Monthly Video, Navigation Center Groundbreaking and Ribbon Cutting Events, HBPL Storytime
- B. Content Under Development for Winter/Spring 2020-2021
- Public Art Video
 - Navigation Center Tour
 - Surfing Show – Present and Future of HB Surfing
 - MyHB App Show
 - Chef Show
 - Hidden Huntington Beach – Season 2
- C. Proposed New Content
- School Sports
- D. Review Surf City 3 Operating Budget

ADJOURNMENT

The next regularly meeting of the Communications Committee is on January 25, 2020 at 3:00 PM.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO THE MEETING AT: <https://huntingtonbeach.legistar.com/>

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Manager’s Office at 714-536-5553 for more information, or request assistance from the recording secretary at the meeting.