



On-Call Video Production and Media Services

Professional Services Contracts
June 16, 2026

Overview

1. Current on-call contracts expire June 30, 2026
2. On-Call Video Production and Media Services RFP posted
3. Seventeen (17) proposals received
4. Seven (7) firms provided notice of award
5. Six (6) firms presented with approved ins & signed contract:
 - Dorado Creative, Inc.
 - Dynamic Video Communications, LLC
 - Marketworks
 - Pegasus Studios
 - Tripeppi Smith and Associates, Inc.
 - Vidiflow, LLC



Scope of Services

Four Service Categories:

1. Live Program Direction and Switching
2. Feature Content Generation
3. Video Engineering Services
4. Event Coverage



Recommended Action:

Approve and Authorize six (6), three year On-Call Video Production and Media Services Professional Services Contracts for the following firms:

1. Dorado Creative Inc. (\$50,000 NTE)
2. Dynamic Video Communications, LLC (\$50,000 NTE)*
3. Marketworks (\$150,000 NTE)
4. Pegasus Studios (\$50,000 NTE)*
5. Tripepi Smith and Associates, Inc. (\$200,000 NTE)
6. Vidiflow, LLC (\$50,000 NTE)

NTE- Not to Exceed * New On-Call Vendor



Questions?

