

Moore, Tania

From: Fikes, Cathy
Sent: Monday, June 19, 2023 11:46 AM
To: Agenda Alerts
Subject: FW: Help Keep Circuit in Huntington Beach
Attachments: Letter to City Council - Huntington Beach.pdf

From: Daniel Kramer <daniel@ridecircuit.com>
Sent: Monday, June 19, 2023 11:23 AM
To: CITY COUNCIL (INCL. CMO STAFF) <city.council@surfcity-hb.org>
Subject: Help Keep Circuit in Huntington Beach

Dear Honorable Mayor and Council Members,

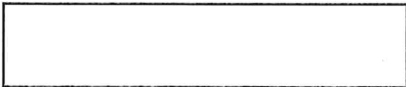
Please see the attached letter regarding the future of Circuit's shuttle program in the City of Huntington Beach.

Should you have any questions, please do not hesitate to contact me by email, call or text.

Thank you so much for your time and consideration.

Sincerely,

Daniel Kramer
Vice President, Business Development, [Circuit](#)
(562) 252-6680



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**SUPPLEMENTAL
COMMUNICATION**

Meeting Date: 6/20/2023

Agenda Item No.: 14 (23-521)



Circuit Transit Inc.
501 E. Las Olas Blvd
Suite 300
Fort Lauderdale, FL 33301

City of Huntington Beach
2000 Main Street
Huntington Beach, CA 92648

June 19, 2023

Dear Honorable Mayor and City Council,

As you may be aware, Circuit has operated our highly successful shuttle program in Downtown Huntington Beach since July of 2021. In the first six months of the program alone, over 55,000 residents and visitors utilized the service, helping to drive economic activity in the City's downtown and reduce GHG emissions.

Originally funded by a portion of the City's AES settlement funds, the last 12 months have been funded from the City's General Fund (\$350,000). On top of this amount, Circuit contributed an additional \$120,000 to the program in an effort to increase supply to meet the high levels of demand.

With City staff instructed to cut budgets, the Circuit program is set to end later this month unless immediate action is taken to save the program and the 165,000+ eco-friendly rides that have occurred over the last 2 years along with the many more in the future.

By cutting Circuit's budget, the City would also be losing out on roughly \$1,000,000 in grant dollars already allocated for the City. These grants are:

1. [MSRC](#) - Since 1990, the Mobile Source Air Pollution Reduction Review Committee (MSRC) has invested more than \$400 million in hundreds of clean transportation initiatives that reduce air pollution from motor vehicles throughout the South Coast Region.

Based on the application submitted by City staff, Huntington Beach is set to receive \$279,186 to go along with your proposed 50% match, for a total project cost of \$558,372.

Proposal Number	Proposer	MSRC Funding Request	Co-Funding	Total Project Cost
1	Omnitrans - Bloomington Microtransit Service Expansion	\$315,278.00	\$315,279.00	\$630,557.00
2	City of Seal Beach - Circuit Transit Shared Mobility	\$162,891.50	\$162,891.50	\$325,783.00
3	City of Huntington Beach - Circuit Transit Rideshare Program	\$279,186.00	\$279,186.00	\$558,372.00

[Full report here starting on page 57 of the pdf](#)

2. [OCTA Project V](#) - The City received this grant several years ago and it has sat untouched since. OCTA recently agreed to let the City repurpose this money to fund Circuit and we are close to finalizing that. The City would receive \$806,240 across two years, and would need to provide \$201,560 in match funding.

	Initial Advertising Costs (year 1)	Projected Operating Costs	Total	OCTA Share	Huntington Beach Share
Year 1	\$15,000	\$496,400	\$511,400	\$409,120	\$102,280
Year 2		\$496,400	\$496,400	\$397,120	\$99,280
Total 2 Year Costs	\$15,000	\$992,800	\$1,007,800	\$806,240	\$201,560

*100 share rides per day x 2 passengers x 365 day x \$6.80 per passenger = \$496,400

The above screenshot was provided by City staff

Ridership data can be found below to reiterate the impact that the service has had in the City, and to serve as a reminder of the negative impact the cancellation of the service would have on Huntington Beach residents and visitors.

Historical Ridership





Circuit is willing to help in any way possible to prevent this service from being discontinued. Should you have any questions please do not hesitate to contact Daniel Kramer directly by email at daniel@ridecircuit.com or by phone at (562) 252-6680.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Kramer".

Daniel Kramer