

# TEMPORARY EMERGENCY USE PERMIT OUTDOOR COMMERCIAL ACTIVITY



City Council Meeting  
June 1, 2020

**SUPPLEMENTAL  
COMMUNICATION**

Meeting Date: 6-1-2020

Agenda Item No.: #15 (20-1664)

# REQUEST

- May 18, 2020 Brenden and Posey H-Item
  - Develop program to temporarily allow conversion of adjacent public and private spaces into outdoor dining areas for restaurants and retail businesses
- Provide regulatory framework to allow quick expansion during Local Declaration of Emergency
  - Authorize CM to allow Temporary Emergency Use Permit for outdoor business expansion
  - Authorize CM to allow temporary signs and banners
  - Forego all processing fees
- Provide direction to engage with DTBID to explore Pilot Program in downtown to develop communal outdoor space
  - Return with operating details on June 15



# REOPENING

- State of CA and County of Orange
  - Phased approach to reopening
- City efforts
  - Ensure restaurants and businesses operate safely and successfully
  - Maintain social distancing and recreate some level of pre-COVID capacity
  - Allow flexibility in parking and signage
  - Assist businesses to rapidly respond and aid economic recovery
  - Two day turnaround
  - No fee



## TEMPORARY EMERGENCY USE PERMIT



- Applicability
  - Sidewalks and parking lots
  - Dining, retail sales, personal services, institutional, and curbside pick-up
  - Businesses identified by the State and County Order
    - Abide by licenses or approvals by other agencies – ABC, OC Health Care, Cosmetology
- Terminates at end of local emergency

## DOWNTOWN PILOT PROGRAM

- Challenge: Continuous shopfronts with multiple property owners and sidewalks, parking spaces and streets are public
  - Parklets
  - Communal Dining Areas



**2' BENCH CONCEPT**



**BEAM AND PLANK**



**OVERHEAD SHOT**



**PARKLET OVERHEAD**

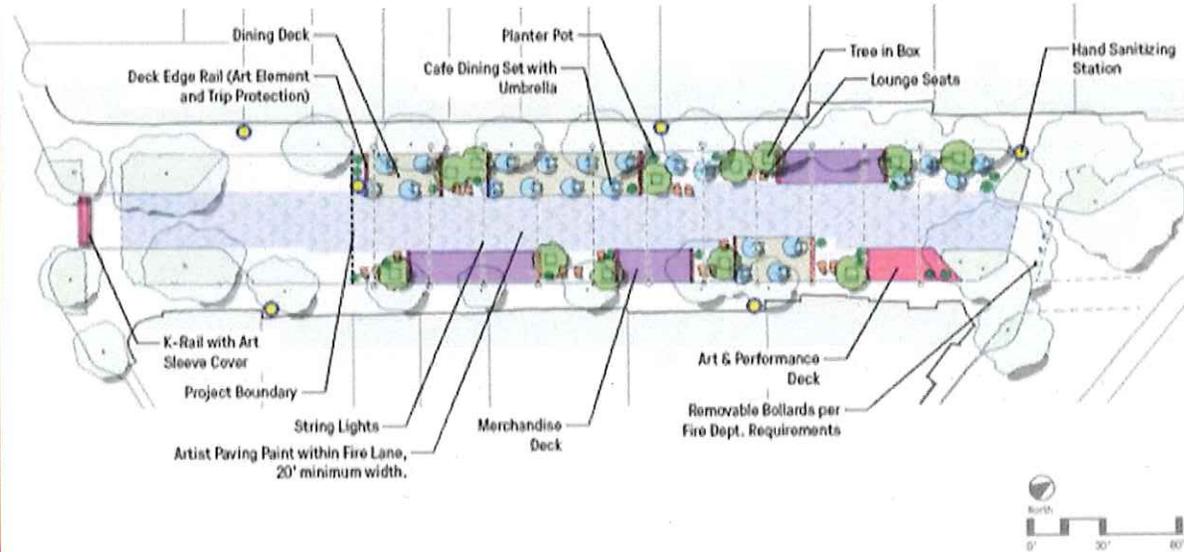
## DOWNTOWN BID SURVEY

- 54 business responded to the survey
- 83.7% of respondents favored some type of temporary modification to Main Street to facilitate social distancing
- Second block of Main Street was identified as most desirable location to explore a modification



# COMMUNAL DINING/RETAIL CONCEPT

LAYOUT  
SAMPLE



*\*\* This is a design crafted by SWA that we are implementing in the city of Laguna Beach. This is an example of what we could do in Huntington Beach*

## RECOMMENDATION

- Recommend:
  - CM/ Designee to issue Temporary Emergency Use Permit (TEUP) for outdoor commercial activity
  - CM/ Designee to issue Temporary Sign/Banner Permit in conjunction with TEUP
  - No fees associated with TEUP or Temp Sign/Banner Permit
  - Direct staff to engage with Downtown BID on possible Downtown Pilot Program
- Next Steps
  - Staff to coordinate with Downtown BID and stakeholders
  - Return June 15<sup>th</sup> with detailed plan

# QUESTIONS

