

Moore, Tania

From: Douglas Von Dollen <von.dollendouglas@gmail.com>
Sent: Tuesday, October 3, 2023 7:07 AM
To: supplementalcomm@surfcity-hb.org
Cc: CITY COUNCIL (INCL. CMO STAFF)
Subject: Item #14: Strategic Plan

Council members and staff, the Power Point for Item #14 (Strategic Plan) seems to be incomplete.



Where IS the housing plan? Or is the plan simply to sue the state in order to maintain “local control” while never actually imposing any local planning and governance?

A few slides later, you go into a fair amount of detail about plans for new concert and sports facilities to spur tourism, so you seem to have some vision of “growth” for the city. My advice is to picture some of those folks attending the Tijuana Dogs concert at Tony Strickland Amphitheater repeatedly spending the night in HB — optimally for about 25-30% of their income — while also attending schools, patronizing businesses, forming families, attending a wide variety of religious and spiritual institutions, and enhancing the community.

In your mind, maybe you see 15,000 of these people. Maybe you see 2. Either way, you owe it to the city and its citizens to put it down on paper and explain how you might achieve it.

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**SUPPLEMENTAL
COMMUNICATION**

Meeting Date: 10/3/2023

Agenda Item No.: 14 (23-786)