



CITY OF HUNTINGTON BEACH

City Council Meeting – Council Member Items Report

To: City Council
From: Chad Williams, Councilman
Andrew Gruel, Councilman
Date: April 21, 2026
Subject: **COUNCIL DISCUSSION ON THE ORIGIN AND PROCUREMENT
PROCESS OF THE CITY ASSET AND REVENUE AUDIT AND THE
PROPOSED \$720,000 WOLFFHAUS AGREEMENT**

REQUESTED ACTION

City Council discussion item regarding the origin, development, and procurement of the City Asset and Revenue Audit performed by Wolffhaus and the subsequent proposed \$720,000 Professional Services Agreement. This item will provide Council Members the opportunity to ask questions and receive information on how this matter was initiated and advanced.

Additionally, this item will take into consideration a vote to terminate or reconfigure the approach for the RFP for: Creative Strategy Branding Merchandising, Media, Communications and Film Industry Development Services.

ENVIRONMENTAL STATUS

Not applicable.

STRATEGIC PLAN GOAL

Not Applicable – Administrative Item

ATTACHMENTS

1. Huntington Beach Brand & Systems Audit & Report
2. Proposed Professional Services Agreement from 4/7 City Council Meeting