

Communications Committee
Tuesday, August 4, 2020
4:00 PM - Regular Meeting
AGENDA

City of Huntington Beach
2000 Main Street
Huntington Beach, CA 92648
Conference Room 2, 4th Floor



CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Due to the COVID-19 pandemic, Governor Gavin Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. This Order was issued with the intent of limiting gatherings that can spread COVID-19.

While the City cannot provide an in-person location for the public to attend this committee meeting during the pandemic, the public may submit a public comment telephonically by calling (669) 900-6833 and entering Meeting ID: 913 2897 8883. They may also attend a virtual Zoom meeting by entering the same Meeting ID in Zoom (www.Zoom.us). Once a caller has entered the meeting, they will be placed in a holding queue. Callers will be prompted to speak in the order received and after Staff confirms the last three digits of their phone number. Each caller will be provided 2 minutes to speak.

APPROVAL OF MINUTES

Review and approve the February 24, 2020 Minutes.

ADMINISTRATIVE ITEMS

1. HBTV Channel 3 Infrastructure Update
 - A. Content Distribution Options
 - Traditional cable distribution
 - Digital distribution options
 - Apple TV and Roku
 - Web-distribution (i.e. YouTube, social media)

- B. Content / Programming Capabilities
 - On-call video production specialists

2. Content / Programming Plan Update

- A. New Content / Programming Needs

- Weekly available time slots for original programming / content
 - Frequency of new programmed content being released on-air

- B. Content Creation

- Current content / programming projects
 - Discuss additional programming ideas

- C. Need For Content / Programming Approval Process?

- Communications Committee and / or staff review of new programming before it airs

ADJOURNMENT

The next regularly scheduled meeting of the Communications Committee is on August 24, 2020 at 3:00 PM.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO THE MEETING AT:
<https://huntingtonbeach.legistar.com/>

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the Finance Department at 714-536-5200 for more information, or request assistance from the recording secretary at the meeting.