



Park Identification Signs

Community & Library Services Commission
September 13, 2023

Standard Sign Specifications

Basic Details of a Standard Park Identification Sign

- Material – Concrete
- Size – 48"W x 30"H x 6"D
- City Logo – 12"
- Concrete Color: C3-Latte
- Lettering Type: Helvetica
- Lettering Size: 4"H x 1/4" inset depth
- Lettering Color: PMS #BL-135
- Footing Mount: 3/4" x 17" coil rods



Past Mayor Sign



PARK NAME (All Capitals)

Mayor's Name (First Letters Capitalized-Each Word)

Year(s) as Mayor (First Letters Capitalized-Each Word)

Years as Councilmember
(First Letters Capitalized-
Each Word)



Prominent Person Sign



*Standard Park Identification Sign
Mock-up*

PARK NAME (All Capitals)

Individual's Name (First Letters
Capitalized-Each Word)

Known for content (First Letters
Capitalized-Each Word)

Year of accomplishment or
dedication date, or what
the person was known
for (First Letters
Capitalized -Each Word)



Prominent Event Sign



PARK NAME (All Capitals)

Identification content (First Letters Capitalized)

Date of dedication (First Letters Capitalized)



Custom Sign Example



- Signs outside of the standard specifications are considered “Custom” and shall require special approval

30”H x 8”L x 8”W
Special Memorial Brass Plaque Inlet



City-wide Sign Variations



Issues:

- Black Text
- Different Fonts
- Hawes Park Name Not Capitalized
- No Description of Hawes or Bolsa View were (no first name, no reason of prominence)



Park Sign Variations



Issues:

- Not a concrete “Monument” style sign



Old Wooden Style Signs

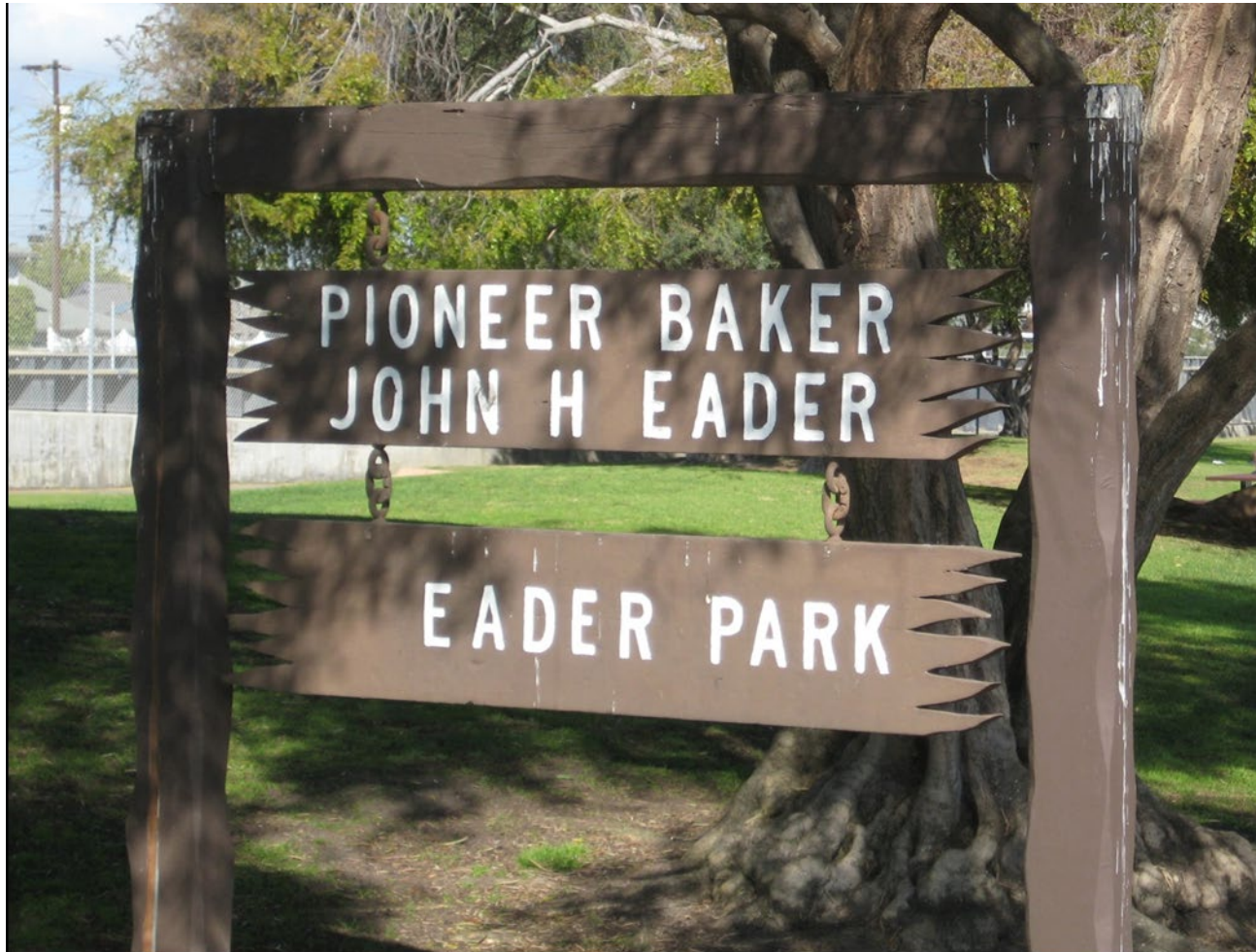


Issues:

- Wood rot / termite damage



Old Wooden Style Signs



Issues:

- Wood rot / termite damage



Recommended Action

Approve the design specifications for standard concrete park identification signs.

Questions?

