



2026 Independence Day Recap

Celebrating America 250
August 12, 2026



2026 Activations

- Pier Plaza Vendor Fair and Carnival
- Surf City 5K Run
- Kiwanis Pancake Breakfast
- 122nd Annual Main Street Parade
- Main Street Block Party
- AK's Surf City Motor Club
- Fireworks Over the Ocean,
Presented by the Mayer Family
Foundation
- Community Bike Parade



2026 Highlights

- National television coverage of the parade on ABC7
 - Viewership of the parade tripled in 2026
- Presentation of the Huntington Beach flag that jumped with a parachute team in Normandy, France.
- Largest Fireworks Over the Ocean show to date, clocking in at 28 minutes.
- Return of the Pier Plaza Carnival
- Main Street Block Party on the 4th, headlined by Redneck Rodeo
- Parade opener featuring firing of a live cannon and multiple flyovers



2026 Statistics

- Weekend Statistics (July 3-5):
 - 178,600 weekend attendance at the beach
 - 76,500 beachgoers on July 4
 - 170,000 attendees along the 4th of July Parade route
 - 32% increase in parade attendance from 2025
 - \$297,923 weekend parking revenue
 - Over 250 parade entries
 - Over 6,500 runners for the Surf City 5K





Questions?