

PROFESSIONAL SERVICES CONTRACT BETWEEN  
THE CITY OF HUNTINGTON BEACH AND  
DORADO CREATIVE, INC.  
FOR  
ON-CALL VIDEO PRODUCTION AND MEDIA SERVICES  
FOR HUNTINGOTN BEACH CHANNEL 3 - HBTV

THIS AGREEMENT ("Agreement") is made and entered into by and between the City of Huntington Beach, a municipal corporation of the State of California, hereinafter referred to as "CITY," and, DORADO CREATIVE, INC., a hereinafter referred to as "CONSULTANT."

WHEREAS, CITY desires to engage the services of a consultant to perform on-call video production and media services; and

Pursuant to documentation on file in the office of the City Clerk, the provisions of the Huntington Beach Municipal Code, Chapter 3.03, relating to procurement of professional service contracts have been complied with; and

CONSULTANT has been selected to perform these services,

NOW, THEREFORE, it is agreed by CITY and CONSULTANT as follows:

1. SCOPE OF SERVICES

CONSULTANT shall provide all services as described in **Exhibit "A,"** which is attached hereto and incorporated into this Agreement by this reference. These services shall sometimes hereinafter be referred to as the "PROJECT."

CONSULTANT hereby designates Carlos Madriles who shall represent it and be its sole contact and agent in all consultations with CITY during the performance of this Agreement.

2. CITY STAFF ASSISTANCE

CITY shall assign a staff coordinator to work directly with CONSULTANT in the performance of this Agreement.

3. TERM; TIME OF PERFORMANCE

Time is of the essence of this Agreement. The services of CONSULTANT are to commence on \_\_\_\_\_, 2026 (the "Commencement Date"). This Agreement shall automatically terminate three (3) years from the Commencement Date, unless extended or sooner terminated as provided herein. All tasks specified in **Exhibit "A"** shall be completed no later than three (3) years from the Commencement Date. The time for performance of the tasks identified in **Exhibit "A"** are generally to be shown in **Exhibit "A."** This schedule may be amended to benefit the PROJECT if mutually agreed to in writing by CITY and CONSULTANT.

In the event the Commencement Date precedes the Effective Date, CONSULTANT shall be bound by all terms and conditions as provided herein.

4. COMPENSATION

In consideration of the performance of the services described herein, CITY agrees to pay CONSULTANT on a time and materials basis at the rates specified in **Exhibit "B,"** which is attached hereto and incorporated by reference into this Agreement, a fee, including all costs and expenses, not to exceed Fifty Thousand Dollars (\$50,000).

5. EXTRA WORK

In the event CITY requires additional services not included in **Exhibit "A"** or changes in the scope of services described in **Exhibit "A,"** CONSULTANT will undertake such work only after receiving written authorization from CITY. Additional

compensation for such extra work shall be allowed only if the prior written approval of CITY is obtained.

6. METHOD OF PAYMENT

CONSULTANT shall be paid pursuant to the terms of **Exhibit "B."**

7. DISPOSITION OF PLANS, ESTIMATES AND OTHER DOCUMENTS

CONSULTANT agrees that title to all materials prepared hereunder, including, without limitation, all original drawings, designs, reports, both field and office notices, calculations, computer code, language, data or programs, maps, memoranda, letters and other documents, shall belong to CITY, and CONSULTANT shall turn these materials over to CITY upon expiration or termination of this Agreement or upon PROJECT completion, whichever shall occur first. These materials may be used by CITY as it sees fit.

8. HOLD HARMLESS

A. CONSULTANT hereby agrees to protect, defend, indemnify and hold harmless CITY, its officers, elected or appointed officials, employees, agents and volunteers from and against any and all claims, damages, losses, expenses, judgments, demands and defense costs (including, without limitation, costs and fees of litigation of every nature or liability of any kind or nature) arising out of or in connection with CONSULTANT's (or CONSULTANT's subcontractors, if any) negligent (or alleged negligent) performance of this Agreement or its failure to comply with any of its obligations contained in this Agreement by CONSULTANT, its officers, agents or employees except such loss or damage which was caused by the sole negligence or willful misconduct of CITY. CONSULTANT will conduct all defense at its sole cost and expense and CITY shall approve selection of CONSULTANT's counsel. This indemnity shall

apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as limitation upon the amount of indemnification to be provided by CONSULTANT.

B. To the extent that CONSULTANT performs "Design Professional Services" within the meaning of Civil Code Section 2782.8, then the following Hold Harmless provision applies in place of subsection A above:

"CONSULTANT hereby agrees to protect, defend, indemnify and hold harmless CITY and its officers, elected or appointed officials, employees, agents and volunteers, from and against any and all claims, damages, losses, expenses, demands and defense costs (including, without limitation, costs and fees of litigation of every nature or liability of any kind or nature) to the extent that the claims against CONSULTANT arise out of, pertain to, or relate to the negligence, recklessness, or willful misconduct of CONSULTANT. In no event shall the cost to defend charged to CONSULTANT exceed CONSULTANT's proportionate percentage of fault. However, notwithstanding the previous sentence, in the event one or more other defendants to the claims and/or litigation is unable to pay its share of defense costs due to bankruptcy or dissolution of the business, CONSULTANT shall meet and confer with CITY and other defendants regarding unpaid defense costs. The duty to indemnify, including the duty and the cost to defend, is limited as provided in California Civil Code Section 2782.8.

C. Regardless of whether subparagraph A or B applies, CITY shall be reimbursed by CONSULTANT for all costs and attorney's fees incurred by CITY in enforcing this obligation. This indemnity shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as a limitation upon the amount of indemnification to be provided by CONSULTANT.

9. PROFESSIONAL LIABILITY INSURANCE

CONSULTANT shall obtain and furnish to CITY a professional liability insurance policy covering the work performed by it hereunder. This policy shall provide coverage for CONSULTANT's professional liability in an amount not less than One Million Dollars (\$1,000,000.00) per occurrence and in the aggregate. The above-mentioned insurance shall not contain a self-insured retention without the express written consent of CITY; however an insurance policy "deductible" of Ten Thousand Dollars (\$10,000.00) or less is permitted. A claims-made policy shall be acceptable if the policy further provides that:

- A. The policy retroactive date coincides with or precedes the initiation of the scope of work (including subsequent policies purchased as renewals or replacements).
- B. CONSULTANT shall notify CITY of circumstances or incidents that might give rise to future claims.

CONSULTANT will make every effort to maintain similar insurance during the required extended period of coverage following PROJECT completion. If insurance is terminated for any reason, CONSULTANT agrees to purchase an extended reporting provision of at least two (2) years to report claims arising from work performed in connection with this Agreement.

If CONSULTANT fails or refuses to produce or maintain the insurance required by this section or fails or refuses to furnish the CITY with required proof that insurance has been procured and is in force and paid for, the CITY shall have the right, at the CITY's election, to forthwith terminate this Agreement. Such termination shall not

effect Consultant's right to be paid for its time and materials expended prior to notification of termination. CONSULTANT waives the right to receive compensation and agrees to indemnify the CITY for any work performed prior to approval of insurance by the CITY.

10. CERTIFICATE OF INSURANCE

Prior to commencing performance of the work hereunder, CONSULTANT shall furnish to CITY a certificate of insurance subject to approval of the City Attorney evidencing the foregoing insurance coverage as required by this Agreement; the certificate shall:

- A. provide the name and policy number of each carrier and policy;
- B. state that the policy is currently in force; and
- C. shall promise that such policy shall not be suspended, voided or canceled by either party, reduced in coverage or in limits except after thirty (30) days' prior written notice; however, ten (10) days' prior written notice in the event of cancellation for nonpayment of premium.

CONSULTANT shall maintain the foregoing insurance coverage in force until the work under this Agreement is fully completed and accepted by CITY.

The requirement for carrying the foregoing insurance coverage shall not derogate from CONSULTANT's defense, hold harmless and indemnification obligations as set forth in this Agreement. CITY or its representative shall at all times have the right to demand the original or a copy of the policy of insurance. CONSULTANT shall pay, in a prompt and timely manner, the premiums on the insurance hereinabove required.

11. INDEPENDENT CONTRACTOR

CONSULTANT is, and shall be, acting at all times in the performance of this Agreement as an independent contractor herein and not as an employee of CITY. CONSULTANT shall secure at its own cost and expense, and be responsible for any and all payment of all taxes, social security, state disability insurance compensation, unemployment compensation and other payroll deductions for CONSULTANT and its officers, agents and employees and all business licenses, if any, in connection with the PROJECT and/or the services to be performed hereunder.

12. TERMINATION OF AGREEMENT

All work required hereunder shall be performed in a good and workmanlike manner. CITY may terminate CONSULTANT's services hereunder at any time with or without cause, and whether or not the PROJECT is fully complete. Any termination of this Agreement by CITY shall be made in writing, notice of which shall be delivered to CONSULTANT as provided herein. In the event of termination, all finished and unfinished documents, exhibits, report, and evidence shall, at the option of CITY, become its property and shall be promptly delivered to it by CONSULTANT.

13. ASSIGNMENT AND DELEGATION

This Agreement is a personal service contract and the work hereunder shall not be assigned, delegated or subcontracted by CONSULTANT to any other person or entity without the prior express written consent of CITY. If an assignment, delegation or subcontract is approved, all approved assignees, delegates and subconsultants must satisfy the insurance requirements as set forth in Sections 9 and 10 hereinabove.

14. COPYRIGHTS/PATENTS

CITY shall own all rights to any patent or copyright on any work, item or material produced as a result of this Agreement.

15. CITY EMPLOYEES AND OFFICIALS

CONSULTANT shall employ no CITY official nor any regular CITY employee in the work performed pursuant to this Agreement. No officer or employee of CITY shall have any financial interest in this Agreement in violation of the applicable provisions of the California Government Code.

16. NOTICES

Any notices, certificates, or other communications hereunder shall be given either by personal delivery to CONSULTANT's agent (as designated in Section 1 hereinabove) or to CITY as the situation shall warrant, or by enclosing the same in a sealed envelope, postage prepaid, and depositing the same in the United States Postal Service, to the addresses specified below. CITY and CONSULTANT may designate different addresses to which subsequent notices, certificates or other communications will be sent by notifying the other party via personal delivery, a reputable overnight carrier or U. S. certified mail-return receipt requested:

TO CITY:

City of Huntington Beach  
ATTN: City Manager  
2000 Main Street  
Huntington Beach, CA 92648

TO CONSULTANT:

Dorado Creative, Inc.  
ATTN: Carlos Madriles  
3333 Michelson Drive  
Irvine, CA 92612

17. CONSENT

When CITY's consent/approval is required under this Agreement, its consent/approval for one transaction or event shall not be deemed to be a consent/approval to any subsequent occurrence of the same or any other transaction or event.

18. MODIFICATION

No waiver or modification of any language in this Agreement shall be valid unless in writing and duly executed by both parties.

19. SECTION HEADINGS

The titles, captions, section, paragraph and subject headings, and descriptive phrases at the beginning of the various sections in this Agreement are merely descriptive and are included solely for convenience of reference only and are not representative of matters included or excluded from such provisions, and do not interpret, define, limit or describe, or construe the intent of the parties or affect the construction or interpretation of any provision of this Agreement.

20. INTERPRETATION OF THIS AGREEMENT

The language of all parts of this Agreement shall in all cases be construed as a whole, according to its fair meaning, and not strictly for or against any of the parties. If any provision of this Agreement is held by an arbitrator or court of competent jurisdiction to be unenforceable, void, illegal or invalid, such holding shall not invalidate or affect the remaining covenants and provisions of this Agreement. No covenant or provision shall be deemed dependent upon any other unless so expressly provided here. As used in this Agreement, the masculine or neuter gender and singular or plural number shall be deemed to include the other whenever the context so indicates or requires. Nothing contained herein shall be construed so as to require the commission of any act

contrary to law, and wherever there is any conflict between any provision contained herein and any present or future statute, law, ordinance or regulation contrary to which the parties have no right to contract, then the latter shall prevail, and the provision of this Agreement which is hereby affected shall be curtailed and limited only to the extent necessary to bring it within the requirements of the law.

21. DUPLICATE ORIGINAL

The original of this Agreement and one or more copies hereto have been prepared and signed in counterparts as duplicate originals, each of which so executed shall, irrespective of the date of its execution and delivery, be deemed an original. Each duplicate original shall be deemed an original instrument as against any party who has signed it.

22. IMMIGRATION

CONSULTANT shall be responsible for full compliance with the immigration and naturalization laws of the United States and shall, in particular, comply with the provisions of the United States Code regarding employment verification.

23. LEGAL SERVICES SUBCONTRACTING PROHIBITED

CONSULTANT and CITY agree that CITY is not liable for payment of any subcontractor work involving legal services, and that such legal services are expressly outside the scope of services contemplated hereunder. CONSULTANT understands that pursuant to *Huntington Beach City Charter* Section 309, the City Attorney is the exclusive legal counsel for CITY; and CITY shall not be liable for payment of any legal services expenses incurred by CONSULTANT.

24. ATTORNEY'S FEES

In the event suit is brought by either party to construe, interpret and/or enforce the terms and/or provisions of this Agreement or to secure the performance hereof, each party shall bear its own attorney's fees, such that the prevailing party shall not be entitled to recover its attorney's fees from the nonprevailing party.

25. SURVIVAL

Terms and conditions of this Agreement, which by their sense and context survive the expiration or termination of this Agreement, shall so survive.

26. GOVERNING LAW

This Agreement shall be governed and construed in accordance with the laws of the State of California.

27. SIGNATORIES

Each undersigned represents and warrants that its signature hereinbelow has the power, authority and right to bind their respective parties to each of the terms of this Agreement, and shall indemnify CITY fully for any injuries or damages to CITY in the event that such authority or power is not, in fact, held by the signatory or is withdrawn.

28. ENTIRETY

The parties acknowledge and agree that they are entering into this Agreement freely and voluntarily following extensive arm's length negotiation, and that each has had the opportunity to consult with legal counsel prior to executing this Agreement. The parties also acknowledge and agree that no representations, inducements, promises, agreements or warranties, oral or otherwise, have been made by that party or anyone acting on that party's behalf, which are not embodied in this Agreement, and that that party has not executed this Agreement in reliance on any representation, inducement,

promise, agreement, warranty, fact or circumstance not expressly set forth in this Agreement. This Agreement, and the attached exhibits, contain the entire agreement between the parties respecting the subject matter of this Agreement, and supersede all prior understandings and agreements whether oral or in writing between the parties respecting the subject matter hereof.


29. EFFECTIVE DATE

This Agreement shall be effective on the date of its approval by the City Attorney. This Agreement shall expire when terminated as provided herein.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by and through their authorized officers.

CONSULTANT,  
DORADO CREATIVE, INC.

CITY OF HUNTINGTON BEACH,  
a municipal corporation of the State of  
California

By: 

Carlos Madriles  
print name

ITS: (circle one) Chairman/President/Vice President

\_\_\_\_\_  
City Manager


AND

APPROVED AS TO FORM:

By: 

Carlos Madriles  
print name

ITS: (circle one) Secretary/Chief Financial Officer/Asst.  
Secretary – Treasurer

  
City Attorney

Date 5/28/2026

RECEIVE AND FILE:

\_\_\_\_\_  
City Clerk

Date \_\_\_\_\_

**EXHIBIT "A"**

A. STATEMENT OF WORK: (Narrative of work to be performed)

Provide On-Call Video Production and Media Services for Huntington Beach Channel 3-

HBTB

B. CONSULTANT'S DUTIES AND RESPONSIBILITIES:

**SEE ATTACHED EXHIBIT A**

C. CITY'S DUTIES AND RESPONSIBILITIES:

D. WORK PROGRAM/PROJECT SCHEDULE:

EXHIBIT A



CITY OF HUNTINGTON BEACH

# On-Call Video Production & Media Services

SUBMITTED TO

**City of Huntington Beach**

2000 Main Street | Huntington Beach, CA 92648

Alyssa Salazar, Buyer

SUBMITTED BY

**Dorado Creative, Inc.**

3333 Michelson Dr., Suite 300 | Irvine, CA 92612

(714) 262-1441 | carlos@doradocreative.com | doradocreative.com

March 5, 2026

Proposal valid for 180 days from date of submission.

STRATEGIC COMMUNICATIONS • MESSAGE DEVELOPMENT  
VIDEO PRODUCTION FROM SCRIPT TO SCREEN • WEBSITES, GRAPHIC DESIGN, AND DIGITAL

March 5, 2026  
Alyssa Salazar, Buyer  
City of Huntington Beach  
2000 Main Street  
Huntington Beach, CA 92648

Re: Request for Proposal — On-Call Video Production and Media Services  
Dear Ms. Salazar:

Dorado Creative, Inc. is pleased to submit this proposal in response to the City's Request for Proposals for On-Call Video Production and Media Services. We are submitting for two service categories: **Feature Content Generation (Category 2) and Regular Event Coverage (Category 4).**

We are not a new vendor to Huntington Beach. We have served as a strategic communications and video production partner to the City for the past half dozen years, helping Huntington Beach establish a brand and a voice with consistent production of high quality productions. Over those past six years, we have produced State of the City presentations, Mayor PSA videos and Roundtables, the Surf City Speaks community engagement brand, public safety campaigns, department profiles, and a comprehensive City brand guide.

Our team includes Carlos Madriles, Creative Director; Brandon Powers, Principal and Lead Strategist; Jennifer Carey, Communications & Public Affairs; Brandon Ramlet, Digital & UX Director; and Michael Barkulis, Videographer/Editor and Motion Graphics. We understand that this is a multi-vendor, on-call arrangement. We are comfortable working within that structure and are confident that our track record, production quality, and responsiveness make us a strong fit for continued partnership.

The proposal price shall remain valid for 180 days from submission. The contact person for questions, contract negotiation, and authorized signer is Carlos Madriles, CEO & Creative Director.

Respectfully submitted,



Carlos Madriles  
CEO & Creative Director  
Dorado Creative, Inc

# What We Do At DORADO



Our comprehensive experience spans from crisis communications to community education, from issues to celebrations, always tailored to unique organizational goals.



## **Strategic Communications & Message Development**

Never cookie cutter. Built from the ground up with your strategic objectives in mind. We are deep believers that quality content and programs begin with thorough research and analysis.



## **Video Production from Script to Screen**

Production Quality Matters. Period. In today's media environment, the goal is getting a message across to the public, and video is an irreplaceably important tool to accomplish that goal.



## **Websites, Graphic Design, And Digital:**

Today's audience eyeballs are on digital media, so we build "digital first" campaigns. Quality creative makes your story stand out, and break through the constant barrage of clutter.



## **Public Affairs Strategy:**

When the outcomes really matter, and messages and plans need to be pitch perfect, we rely on our decades of running high stakes communication campaigns to build winning strategies.

# Background and Project Summary

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The City of Huntington Beach operates HBTU, its Public, Educational, and Governmental (PEG) channel, as a primary vehicle for communicating with residents and the broader community. HBTU programming spans live government proceedings, feature-style content, event coverage, and original programming distributed across broadcast television, the City website, YouTube, streaming platforms, and social media channels.

This RFP seeks to establish a multi-vendor, on-call roster of qualified firms to support HBTU and the City's broader media operations. The City intends to assign work based on project needs, firm availability, and category qualifications—a structure that values flexibility, reliability, and the ability to respond efficiently to a range of production demands. That structure favors firms that already understand how the City works, and we do.

Dorado Creative is proposing for two of the four service categories:

## Category 2 — Feature Content Generation

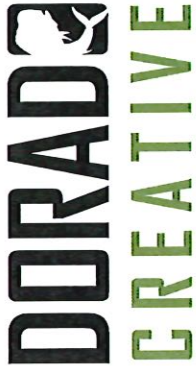
Larger-scale productions such as State of the City presentations, Mayor's Roundtables, Mayor PSA videos, department profiles, informational programs, and original HBTU series. This includes supporting the Mayor's Office with an expanded video presence—a priority we are well-positioned to deliver on. We have produced this exact type of content for Huntington Beach continuously since 2020.

## Category 4 — Regular Event Coverage

Field videography for City-sponsored events, on-site interviews with community members and officials, and production of short-form event recap videos. We know the City's events calendar, the venues, the stakeholders who should be on camera, and the turnaround expectations for social and broadcast distribution. That familiarity means less ramp-up time and more usable content from day one.

Our understanding of this engagement goes beyond the RFP document. We know HBTU's voice, its audience, and its standards because we have been producing content for it for six years. We know which departments are comfortable on camera and which need coaching. We know the review and approval workflows, the City's brand guidelines—which we developed—and the practical realities of scheduling shoots around Council calendars and public events. We understand what Casey and the communications team need before they have to ask for it. That institutional knowledge doesn't come from reading an RFP. It comes from years of partnership.

# Methodology



Our approach is built around a simple principle: every piece of content should be worth watching. Government video does not have to look or feel like government video.

## Category 2: Feature Content Generation

### Mayor PSA Videos & Roundtables

We understand the City's priority to expand the Mayor's video presence through PSA-style messages and Roundtable discussions. We have direct experience producing this format for Huntington Beach and are prepared to support a consistent production cadence that keeps the Mayor's messaging timely, professional, and on-brand. Our approach emphasizes efficient, repeatable workflows—templated graphics, pre-lit interview setups, and streamlined post-production—so the Mayor's Office can produce more content without proportionally more cost or staff time.

### Brand Cohesion & Messaging Strategy

Beyond producing individual videos, we bring a strategic lens to how each piece of content reinforces the City's established brand identity. We developed the City's comprehensive brand guide, and we understand how tone, visual language, and messaging should carry consistently across every video—whether it's a State of the City address, a department spotlight, or a 60-second social clip. This high-level brand stewardship ensures that HDTV content feels unified and intentional rather than project-by-project.

### Pre-Production

Every feature project begins with a discovery conversation to define the story we are telling. We develop a creative brief, shot list, and production schedule. We identify interview subjects, scout locations, research visual assets, and build a narrative arc before a camera is ever turned on.

### Production

Feature content production utilizes multi-camera setups, professional lighting, wireless audio systems, and stabilized cinema rigs to deliver broadcast-quality footage. Our standard

delivery is UHD/4K. All content is shot for multiple formats including 16:9 for broadcast and vertical crops for social media.

### **Post-Production**

Post-production includes professional editing, color grading, motion graphics, music licensing, sound design, and closed captioning. Project files and raw footage are retained and available to the City upon request.

### **Original HBTV Programming**

We are familiar with HBTV's existing original programming, including Hidden Huntington Beach, Surf Scene with PT, and FlasHBack. We have the capabilities to support development, production, and post-production of these and similar programs.

## **Category 4: Feature Content Generation**

### **Field Production**

Event coverage requires a different approach: be present, unobtrusive, and efficient. We deploy small, mobile crews to capture key moments, conduct brief interviews, and produce clean footage for timely distribution. Full event recap videos within 3–5 business days.

### **Interview and Community Engagement**

We have extensive experience conducting on-site interviews in noisy outdoor environments, managing natural lighting, and putting non-professional subjects at ease.

### **Deliverables and Distribution**

Deliverables are tailored to the distribution channel: horizontal broadcast-format for HBTV, vertical and square for social media, and captioned versions as required.

### **Project Management**

For all on-call assignments, we follow a consistent framework:

1. Assignment intake and scoping conversation with the Office of Communications
2. Creative brief and production schedule (for feature content) or coverage plan (for events)
3. Production, with regular communication on status and any schedule changes
4. Post-production and City review cycles
5. Final delivery in all required formats, with project files archived

Carlos Madriles serves as the single point of contact for all assignments.

### **City Staff Support**

- Assignment coordination and approvals through the Office of Communications
- Access to City facilities, events, and personnel as needed for production
- Timely review and feedback on draft deliverables
- Provision of City branding assets, logos, and visual guidelines
- Coordination for interview scheduling with City officials and department heads

# Qualifications

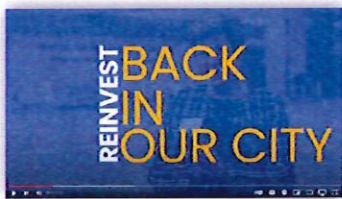
## Firm Overview

Dorado Creative, Inc. is a California S-Corporation headquartered in Irvine, CA. We are a minority-owned small business founded in 2021. Our team brings decades of combined experience in video production, strategic communications, public affairs, digital design, and community engagement.

We are a boutique firm by design. Our partners, Carlos Madriles and Brandon Powers, are personally involved in every project.

## Huntington Beach Experience

Since March 2020, we have served as the City's primary strategic communications and video production partner:



**State of the City Productions:** Annual productions combining interviews, department highlights, and cinematic footage



**Mayor PSA Videos & Roundtables:** Direct-to-camera Mayor messaging, roundtable discussions, and public-facing video communications

**Surf City Speaks:** Community engagement brand development

**Welcome Back Surf City:** COVID-19 recovery campaign video series



**Comprehensive Brand Guide:** Full brand identity, brought in after another firm was unable to execute

**Department Profiles & Public Safety:** Ongoing content showcasing City departments

**Event Coverage:** Community events and civic ceremonies



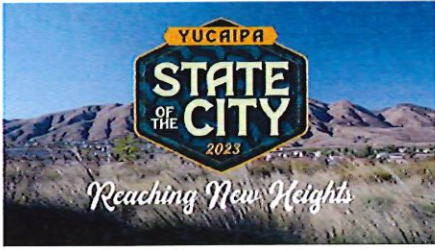
**We've produced State of the City videos for numerous California cities including Huntington Beach, each with its own unique character and achievements to celebrate:**

<https://youtu.be/G1Wsh2WAMR0>

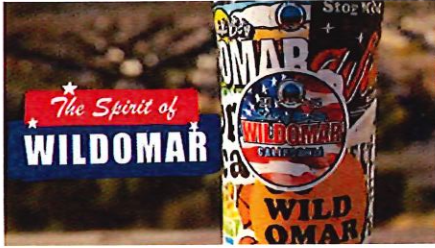
▶ VIEW OUR STATE OF THE CITY PORTFOLIO REEL HIGHLIGHTING THE CITY OF HUNTINGTON BEACH

## Additional Government Experience

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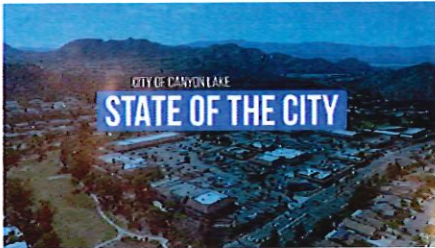
**City of Yucaipa.** Interactive digital platforms including a visual budget tool. State of the City video productions. Client since 2021.



**City of Wildomar.** State of the City video production (2025). Creative strategy and social media distribution.



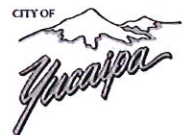
**Transportation Corridor Agencies.** 10-minute historical documentary featuring studio interviews, drone cinematography, and archival footage.



**City of Canyon Lake.** Video production and community engagement content.

## Our Clients

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# Insurance Requirements Acknowledgment

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Dorado Creative, Inc. acknowledges the insurance requirements set forth in Appendix C. Upon award of contract, we will furnish Certificates of Insurance meeting all requirements within ten (10) calendar days.

- Commercial General Liability: \$2,000,000 per occurrence / \$4,000,000 aggregate (State Farm)
- Professional Liability (E&O): \$2,000,000 (Hiscox)
- Automobile Liability: \$1,000,000 combined single limit
- Workers' Compensation: Statutory limits maintained

We are prepared to name the City of Huntington Beach, its officers, elected or appointed officials, employees, agents, and volunteers as additional insured and to provide all required endorsements, certificates, and waivers of subrogation.

We have reviewed the sample Professional Services Contract (Appendix B) and are prepared to execute the agreement as drafted.

## EXHIBIT "B"

### Payment Schedule (Hourly Payment)

#### A. Hourly Rate

CONSULTANT'S fees for such services shall be based upon the following hourly rate and cost schedule:

**SEE ATTACHED EXHIBIT B**

#### B. Travel. Charges for time during travel are not reimbursable

#### C. Billing

1. All billing shall be done monthly in fifteen (15) minute increments and matched to an appropriate breakdown of the time that was taken to perform that work and who performed it.
2. Each month's bill should include a total to date. That total should provide, at a glance, the total fees and costs incurred to date for the project.
3. A copy of memoranda, letters, reports, calculations and other documentation prepared by CONSULTANT may be required to be submitted to CITY to demonstrate progress toward completion of tasks. In the event CITY rejects or has comments on any such product, CITY shall identify specific requirements for satisfactory completion.
4. CONSULTANT shall submit to CITY an invoice for each monthly payment due. Such invoice shall:
  - A) Reference this Agreement;
  - B) Describe the services performed;
  - C) Show the total amount of the payment due;
  - D) Include a certification by a principal member of CONSULTANT's firm that the work has been performed in accordance with the provisions of this Agreement; and
  - E) For all payments include an estimate of the percentage of work completed.

Upon submission of any such invoice, if CITY is satisfied that CONSULTANT is making satisfactory progress toward completion of tasks in accordance with this Agreement, CITY shall approve the invoice, in which event payment shall be made within thirty (30) days of receipt of the invoice by CITY. Such approval shall not be unreasonably withheld. If CITY does not approve an invoice, CITY shall notify CONSULTANT in writing of the reasons for non-approval and the schedule of performance set forth in **Exhibit "A"** may at the option of CITY be suspended until the parties agree that past performance by CONSULTANT is in, or has been brought into compliance, or until this Agreement has expired or is terminated as provided herein.

5. Any billings for extra work or additional services authorized in advance and in writing by CITY shall be invoiced separately to CITY. Such invoice shall contain all of the information required above, and in addition shall list the hours expended and hourly rate charged for such time. Such invoices shall be approved by CITY if the work performed is in accordance with the extra work or additional services requested, and if CITY is satisfied that the statement of hours worked and costs incurred is accurate. Such approval shall not be unreasonably withheld. Any dispute between the parties concerning payment of such an invoice shall be treated as separate and apart from the ongoing performance of the remainder of this Agreement.

# EXHIBIT B

## 07 — PRICING

# Fee / Cost Proposal

The following rates are proposed for the service categories described in this proposal. These rates correspond to the Line Items submitted in PlanetBids. Rates are all-inclusive of personnel, standard production equipment (camera, audio, lighting, stabilization, and editing systems), and project coordination.

### Category 2: Feature Content Generation

DESCRIPTION	RATE
Hourly Rate — Regular Business Hours (Mon–Fri, 8a–5p)	\$250
Hourly Rate — After Hours, Evenings & Weekends	\$280
Daily Rate — Weekdays (Mon–Fri)	\$2,000
Daily Rate — After Hours, Evenings & Weekends	\$2,300

\*Productions requiring multiple cameras, additional crew, professional lighting rigs, dedicated audio engineering, and/or coordinated field producing—such as State of the City presentations, Mayor’s Roundtables, and original HDTV programming—are custom-priced based on the specific scope and personnel requirements of each assignment. The City and Dorado Creative will agree on project pricing in advance of production. For specific projects, the City may request a fixed-price proposal based on a defined scope of work. We are comfortable working under either a time-and-materials or fixed-fee structure and have done both successfully with the City over the past six years.

### Category 4: Regular Event Coverage

DESCRIPTION	RATE
Hourly Rate — Regular Business Hours (Mon–Fri, 8a–5p)	\$200
Hourly Rate — After Hours, Evenings & Weekends	\$230
Daily Rate — Weekdays (Mon–Fri)	\$1,600
Daily Rate — After Hours, Evenings & Weekends	\$1,850





# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) *VC/K*  
05/20/2026

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Hiscox Inc. d/b/a/ Hiscox Insurance Agency In CA 5 Concourse Parkway Suite 2150 Atlanta GA, 30328	<b>CONTACT NAME:</b> PHONE (A/C No. Exl): (888) 202-3007 FAX (A/C, No): E-MAIL ADDRESS: contact@hiscox.com	
	<b>INSURER(S) AFFORDING COVERAGE</b>	
<b>INSURED</b> Dorado Creative, Inc 3333 Michelson Drive Ste 300 Irvine, CA 92612	<b>INSURER A:</b> Hiscox Insurance Company Inc	<b>NAIC #</b> 10200
	<b>INSURER B:</b>	
	<b>INSURER C:</b>	
	<b>INSURER D:</b>	
	<b>INSURER E:</b>	
	<b>INSURER F:</b>	

**COVERAGES**                      **CERTIFICATE NUMBER:**                      **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	<b>COMMERCIAL GENERAL LIABILITY</b> <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:						EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COMP/OP AGG \$
	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	<b>UMBRELLA LIAB</b> <input type="checkbox"/> OCCUR <b>EXCESS LIAB</b> <input type="checkbox"/> CLAIMS-MADE  DED    RETENTIONS \$						EACH OCCURRENCE \$ AGGREGATE \$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY - ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)</b> If yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/> Y <input checked="" type="checkbox"/> N	<input type="checkbox"/> N/A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	Professional Liability			P100.814.197.5	12/22/2025	12/22/2026	Each Claim: \$ 2,000,000 Aggregate: \$ 2,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

**APPROVED AS TO FORM**

By: *MM*  
**MICHAEL J. VIGLIOTTA**  
 CITY ATTORNEY  
 CITY OF HUNTINGTON BEACH

<b>CERTIFICATE HOLDER</b> City of Huntington Beach 2000 Main Street Huntington Beach, CA 92648	<b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE <i>Mary Boyd</i>
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