



MINUTES
Independence Day Board
City of Huntington Beach

Wednesday, March 6, 2024
6:00PM – Regular Meeting
City Hall B-8

CALL TO ORDER

Chair Kowal calls to order at 6:04PM

ROLL CALL

Present: Kowal, Ramsey, Taboada, Stevens, Moreo, Vircks

Absent: Simonds (excused), Love (excused), Van Tuyl (excused), Smith

Contractors Present:

Staff Present: Uemura

Council Liaison Present: Mayor Van Der Mark

PUBLIC COMMENTS

No public comments

APPROVAL OF MINUTES

Stevens moves, Vircks seconds

INFORMATIONAL ITEMS

City Staff Updates

Staff Liaison Molly Uemura provides an update on the event contractor. The contract was pulled on February 20th, but will be brought back to council for approval on the March 19th meeting. Uemura suggests that the Board call a special meeting immediately following council approval to meet the contractors and hit the ground running. Staff understands that the event is getting a late start and that deadlines are quickly approaching.

Uemura has secured the fireworks vendor and the fireworks contract will be put through the City Attorney's Office shortly. The Office of Communications is also working on integrating the parade application to the new City website.

Uemura suggests that the Board call a special meeting for the week of council approval. Board members agree that March 21st would work for a special meeting.

Board Member Reports

Moreo requests permission to move forward with planning the home decorating contest as we await the new Contractor. Staff advises that the contractor is supportive of this activation and other cost-neutral activations.

Stevens requests badges to identify Board members when asking for donations.

Smith asks for a narrative to provide a narrative to share with the public, given that the event is potentially moving from a multi-day large event to a smaller, more focused event. Office of Communications will

assist with messaging once the contract is in place and the elements have been officially determined.

ADMINISTRATIVE ITEMS:

2024 Parade Grand Marshals

Kowal requests the Board's help in soliciting local celebrities.

Ramsey suggests Jeff Deffenbaugh be considered as he is being inducted into the Surfer's Hall of Fame through HSS.

Taboada has a relationship with Chip Fossi.

Newton states that Zane Smith from Nascar has showed interest. Newton also has a few other suggestions as well. Joe Bush – military grand marshal.

Uemura to put out a reminder to all Board members to make an introduction to Chair Kowal and she would follow-up with amenities and offer letter.

Community Grand Marshal Considerations

Ed Romo

Rocky McKinnon

Sir Bruno

Shawn Kortes

Robyne Wood

Victoria Alberty

Ramsey nominates Robyne Wood as Community Grand Marshals. Moreo seconds.
All in favor.

2024 Event Subcommittees

Tabled to next meeting

ITEMS TO BE AGENDIZED

ADJOURNMENT

Kowal moves to adjourn, Taboada seconds