MINUTES

ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, September 9, 2020
Conference Room 2, Fourth Floor
2000 Main Street
Huntington Beach, CA 92648

Study Session - SPECIAL MEETING
Regular Meeting - 3:30 PM

STAFF

MEETING ASSISTANCE NOTICE*:* In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Clerk's Office at (714) 536-5227 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting.

PUBLIC COMMENTS: To address the legislative body on items of interest not scheduled for public hearing, *Request to Speak* forms will be made available at the meeting and are collected by the staff or Sergeant at Arms. Some legislative bodies may provide different *Request to Speak* forms for public hearing items.

AUDIO/VIDEO ACCESS TO BROADCASTED MEETINGS: City Council and Planning Commission meetings are televised live on HBTV-3 Channel 3, and can be viewed via live or archived website at https://huntingtonbeach.legistar.com.

In attendance: Mayor Lyn Semeta, Mayor Pro Tem Jill Hardy, Councilmember Peterson, Oliver Chi, Ursula Luna-Reynosa, Steve Holtz, Robert Ramirez

Call to Order: 2:30 PM

Public Comments:

None

1. Housing Policy

Inclusionary Housing Ordinance

Ursula Luna-Reynosa provided background information on the City's Inclusionary Housing Ordinance and potential changes that staff will propose for City Council consideration.

Affordable Housing Guidelines

Steve Holtz provided an overview of the City's adopted Affordable Housing Regulations and potential changes that staff will propose for City Council consideration.

2. Economic Development Strategy

a. Retail/ Industry Cluster and Workforce Analysis

Robert Ramirez provided an overview of study, including highlights from the executive summary.

Ursula Luna-Reynosa provided an update on City initiated economic development initiatives and prospects.

3. Items to look into/follow-up

a. Councilmember Peterson requested staff to look into the following items:
-PCH lighting improvements
-Tenants and vacancy in new office buildings in downtown

Meeting adjourned at 3:30pm till October 14, 2020 at 3:30pm, which was cancelled.