

## PROFESSIONAL SERVICE AWARD ANALYSIS

### SERVICE: City Mobility Plan

**SERVICE DESCRIPTION:** The Consultant will create a Mobility Implementation Plan to help prepare for and shape new mobility options that meets the mobility needs of all people who live in, work in, and visit Huntington Beach, and is well integrated with our sustainable transportation system. The deliverables include: transportation assessment along with future projections, development of a Mobility Implementation Plan, proposed regulatory strategy, and public engagement approach.

**VENDOR:** Sam Schwartz Engineering, DPC

**OVERALL RANKING:** 1 out of 3

#### SUBJECT MATTER EXPERTS/RATERS:

1. Director of PW, 2. Deputy PW Director – Transp & Eng 3. Deputy Director Community Development
3. Transportation Manager

#### I. MINIMUM QUALIFICATIONS REVIEW

- Written Proposal Score: 87%

<b>VENDOR NAME – Minimum Qualifications Review</b>		
<u>Criteria</u>	<u>Total Weighted Score</u>	<u>Maximum Score</u>
<b>Compliance w/ RFP</b>	44	50
<b>Project Understanding</b>	103	125
<b>Qualifications</b>	119	125
<b>Background/Experience</b>	46	50
<b>Cost</b>	97	125
<b>References and Background</b>	17	25
<b>Total</b>	<b>426</b>	<b>500</b>

#### II. DUE DILIGENCE REVIEW

<b>Sam Schwartz Eng – Summary of Review</b>
<ul style="list-style-type: none"><li>• Extensive exp. in metropolitan agencies; team includes former city transportation and transit professionals</li></ul>

<b>Sam Schwartz Eng – Pricing</b>
<ul style="list-style-type: none"><li>• Lowest cost proposal</li></ul>

**VENDOR: #2**

**OVERALL RANKING: 2 out of 3**

**SUBJECT MATTER EXPERTS/RATERS:**

2. *Director of PW, 2. Deputy PW Director – Transp & Eng 3. Deputy Director Community Development*
3. *Transportation Manager*

**III. MINIMUM QUALIFICATIONS REVIEW**

- Written Proposal Score: 81%

<b>VENDOR NAME – Minimum Qualifications Review</b>		
<b>Criteria</b>	<b>Total Weighted Score</b>	<b>Maximum Score</b>
<b>Compliance w/ RFP</b>	45	50
<b>Project Understanding</b>	106	125
<b>Qualifications</b>	112	125
<b>Background/Experience</b>	45	50
<b>Cost</b>	81	125
<b>References and Background</b>	16	25
<b>Total</b>	<b>405</b>	<b>500</b>

**IV. DUE DILIGENCE REVIEW**

<b>Vendor #2 – Summary of Review</b>
• Prior experience in HB

<b>Vendor #2 – Pricing</b>
• Highest cost proposal

**VENDOR: #3**

**OVERALL RANKING: 3 out of 3**

**SUBJECT MATTER EXPERTS/RATERS:**

3. Director of PW, 2. Deputy PW Director – Transp & Eng 3. Deputy Director Community Development
3. Transportation Manager

**V. MINIMUM QUALIFICATIONS REVIEW**

- Written Proposal Score: 42%

<b>VENDOR NAME – Minimum Qualifications Review</b>		
<b><u>Criteria</u></b>	<b><u>Total Weighted Score</u></b>	<b><u>Maximum Score</u></b>
<b>Compliance w/ RFP</b>	6	50
<b>Project Understanding</b>	113	125
<b>Qualifications</b>	41	125
<b>Background/Experience</b>	16	50
<b>Cost</b>	28	125
<b>References and Background</b>	7	25
<b>Total</b>	<b>211</b>	<b>500</b>

**VI. DUE DILIGENCE REVIEW**

<b>Vendor #3 – Summary of Review</b>
• Incomplete proposal

<b>Vendor #3 - Pricing</b>
• Incomplete cost proposal