



**MINUTES**  
**Fourth of July Executive Board**  
**City of Huntington Beach**

Wednesday, November 8, 2023  
6:00PM – Special Meeting  
City Hall B-8

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**CALL TO ORDER**

Chair Kowal calls to order at 6:01pm

**ROLL CALL**

Present: Kowal, Vircks, Stevens, Ramsey, Love, Smith

Absent: Taboada (excused), Van Tuyl (excused), Simonds (excused), Moreo (excused)

Contractors Present: Newton

Staff Present: Uemura

Council Liaison Present:

**PUBLIC COMMENTS**

No public comments

**APPROVAL OF MINUTES**

Approval of minutes – Kowal moves, Ramsey seconds

**INFORMATIONAL ITEMS**

**City Staff / Board Member Reports**

**2024 Event Updates**

Newton suggests that Board members start working with their local contacts for sponsorships as they are preparing their budgets for the upcoming year. To at least plant the seed before the official sponsorship deck.

Newton also suggests that Board members start thinking about Community Grand Marshal.

**2024 Theme Discussion**

Chair Kowal opens the discussion with an idea for “120 years of Huntington Beach” since Huntington Beach was named the first year of the parade.

Smith suggests that an idea for this theme would be for parade participants to pick a different decade to represent.

Ramsey suggests incorporating the history of aeronautics as well.

Huntington Beach through the Decades: 120 years of celebration.

This theme could follow all the way through with home decorating contest, costumes for the community bike parade, etc. Even the vendors could pick a decade to decorate their booths.

Kowal suggests a decades fundraising gala.

### **Event Contractor Questions/Discussions**

Uemura provides an update on the RFP procurement process. The bids have been received, interviews have been conducted, and Uemura will update the Board once a contract has been awarded.

Board members will continue to work on a wish list in collaborating with the new contractor once a contract is awarded.

### **ITEMS TO BE AGENDIZED**

#### **Contractor Updates**

### **ADJOURNMENT**

Chair Kowal moves to adjourn at 6:51PM