



Memorandum of Understanding between the City and Tee It Up for the Troops

Community & Library Services
Department

September 16, 2025

BACKGROUND

The site known locally as “Patriot Point,” located in Bluff Top Park along Pacific Coast Highway just north of Goldenwest Street, holds a special significance for veterans. Originally erected in 2010 by Zach Martinez, a Vietnam War veteran, Mr. Martinez envisioned and created a place where veterans could gather, reflect, and find solace.



BACKGROUND CONTINUED

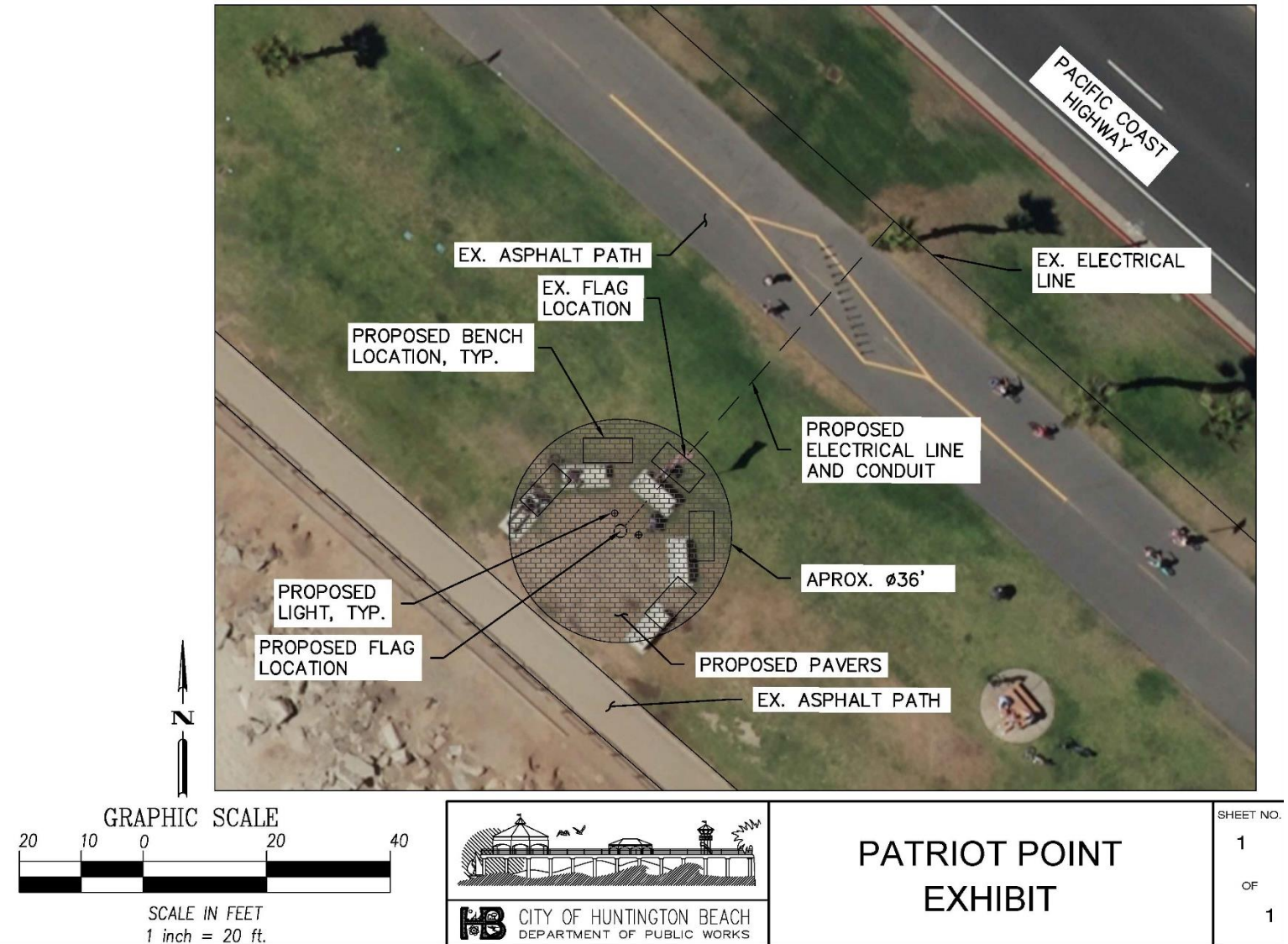
Tee It Up for the Troops is a non-profit Veterans awareness and support group, that engages communities to raise awareness and provide support to America's military veterans by organizing golf events, outreach programs, and fundraisers, with a vision to help military veterans and their families to heal, transition, grow, and thrive.

In 2016, Tee It Up for the Troops, in collaboration with the CITY, made improvements to Patriot Point through the installation of five (5) concrete benches representing the five (5) branches of the military, as well as a sturdier foundation and pole to fly the American flag.



BACKGROUND CONTINUED

The parties desire to continue the collaboration by further enhancing the site with pavers, a new flagpole and foundation, the addition of a sixth bench to represent Space Force, a path, and lighting for the American Flag.



OBLIGATIONS OF THE CITY

- Allow the use of the Patriot Point area within Bluff Top Park for the benefit of the public.
- Provide general landscape maintenance of the Patriot Point area as part of its ongoing, regular park maintenance program.
- Recognize Tee It Up for the Troops' contributions at a City Council meeting.



OBLIGATIONS OF TEE IT UP FOR THE TROOPS

- Redesign the Patriot Point area to include the addition of pavers, a sixth (6th) bench representing Space Force, a pathway, and lighting to illuminate the American Flag.
- Maintain and replace the American Flag, at its own expense, as needed.
- Maintain the lighting system, including replacement of the spotlights that illuminate the American flag, the lighting wiring components and associated hardware, at its own expense, as needed.
- Obtain written approval from the CITY prior to any future improvements to Patriot Point. Such improvement may also be subject to State approval.



RECOMMENDED ACTIONS

- Authorize execution of a Memorandum of Understanding between the City and Tee It Up for the Troops



Questions?

