

RCA Contract Agreement Summary



GENERAL INFORMATION

DATE PRESENTED

June 16, 2026

REQUESTING DEPARTMENT

City Manager's Office - Multimedia Services

INSURANCE STATUS

Approved

STAFF CONTACT(S)

Carlina Thomas (x5496) and Cody Long (x5560)

CONTRACT INFORMATION

TOTAL COMPENSATION

\$50,000.

TERM OF CONTRACT/AGREEMENT

3 years

VENDOR NAME + TYPE OF SERVICE

Dorado Creative will provide on-call video production and media services related to feature content generation and regular event coverage.

TYPE OF AGREEMENT *(Professional Services, Service Agreement)*

Professional Services Contract for On-Call Video Production and Media Services

PROCUREMENT

Vendor submitted a responsive proposal to a Request for Proposal (RFP) posted on PlanetBids per Municipal Code 3.02 and 3.03.

SCOPE OF WORK

Vendor will specifically provide on-call services for two areas of scope outlined in the RFP: 1) feature content generation, and 2) regular event coverage

OTHER: *Bonds, Special Contract Terms, Emergency*

Current Business License on file.

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\$50,000.

TERM OF CONTRACT/AGREEMENT

3 years

VENDOR NAME + TYPE OF SERVICE

Dynamic Video Communications, LLC will provide on-call video production and media services related to feature content generation and regular event coverage.

TYPE OF AGREEMENT *(Professional Services, Service Agreement)*

Professional Services Contract for On-Call Video Production and Media Services

PROCUREMENT

Vendor submitted a responsive proposal to a Request for Proposal (RFP) posted on PlanetBids per Municipal Code 3.02 and 3.03.

SCOPE OF WORK

Vendor will specifically provide on-call services for two areas of scope outlined in the RFP: 1) feature content generation, and 2) regular event coverage

OTHER: *Bonds, Special Contract Terms, Emergency*

Current Business License on file.

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CONTRACT INFORMATION

TOTAL COMPENSATION

\$150,000.

TERM OF CONTRACT/AGREEMENT

3 years

VENDOR NAME + TYPE OF SERVICE

Marketworks will provide on-call video production and media services related to live program direction and switching, feature content generation and regular event coverage.

TYPE OF AGREEMENT *(Professional Services, Service Agreement)*

Professional Services Contract for On-Call Video Production and Media Services

PROCUREMENT

Vendor submitted a responsive proposal to a Request for Proposal (RFP) posted on PlanetBids per Municipal Code 3.02 and 3.03.

SCOPE OF WORK

Vendor will specifically provide on-call services for three areas of scope outlined in the RFP: 1) feature content generation, 2) regular event coverage, and 3) live program direction and switching.

OTHER: *Bonds, Special Contract Terms, Emergency*

Current Business License on file.

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TOTAL COMPENSATION

\$50,000.

TERM OF CONTRACT/AGREEMENT

3 years

VENDOR NAME + TYPE OF SERVICE

Pegasus Studios will provide on-call video production and media services related to live program direction and switching, feature content generation and regular event coverage.

TYPE OF AGREEMENT *(Professional Services, Service Agreement)*

Professional Services Contract for On-Call Video Production and Media Services

PROCUREMENT

Vendor submitted a responsive proposal to a Request for Proposal (RFP) posted on PlanetBids per Municipal Code 3.02 and 3.03.

SCOPE OF WORK

Vendor will provide on-call services for four areas of scope outlined in the RFP: 1) feature content generation, 2) regular event coverage, 3) live program direction/switching, 4) video eng. services.

OTHER: *Bonds, Special Contract Terms, Emergency*

Current Business License on file.

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STAFF CONTACT(S)

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CONTRACT INFORMATION

TOTAL COMPENSATION

\$200,000.

TERM OF CONTRACT/AGREEMENT

3 years

VENDOR NAME + TYPE OF SERVICE

Tripepi Smith will provide on-call video production and media services related to live program direction and switching, feature content generation and regular event coverage.

TYPE OF AGREEMENT *(Professional Services, Service Agreement)*

Professional Services Contract for On-Call Video Production and Media Services

PROCUREMENT

Vendor submitted a responsive proposal to a Request for Proposal (RFP) posted on PlanetBids per Municipal Code 3.02 and 3.03.

SCOPE OF WORK

Vendor will provide on-call services for three areas of scope outlined in the RFP: 1) feature content generation, 2) regular event coverage, 3) live program direction/switching.

OTHER: *Bonds, Special Contract Terms, Emergency*

Current Business License on file.

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TOTAL COMPENSATION

\$200,000.

TERM OF CONTRACT/AGREEMENT

3 years

VENDOR NAME + TYPE OF SERVICE

Vidiflo, LLC will provide on-call video engineering services.

TYPE OF AGREEMENT *(Professional Services, Service Agreement)*

Professional Services Contract for On-Call Video Production and Media Services

PROCUREMENT

Vendor submitted a responsive proposal to a Request for Proposal (RFP) posted on PlanetBids per Municipal Code 3.02 and 3.03.

SCOPE OF WORK

Vendor will provide on-call services for one area of scope outlined in the RFP: 1) video engineering services.

OTHER: *Bonds, Special Contract Terms, Emergency*

Current Business License on file.