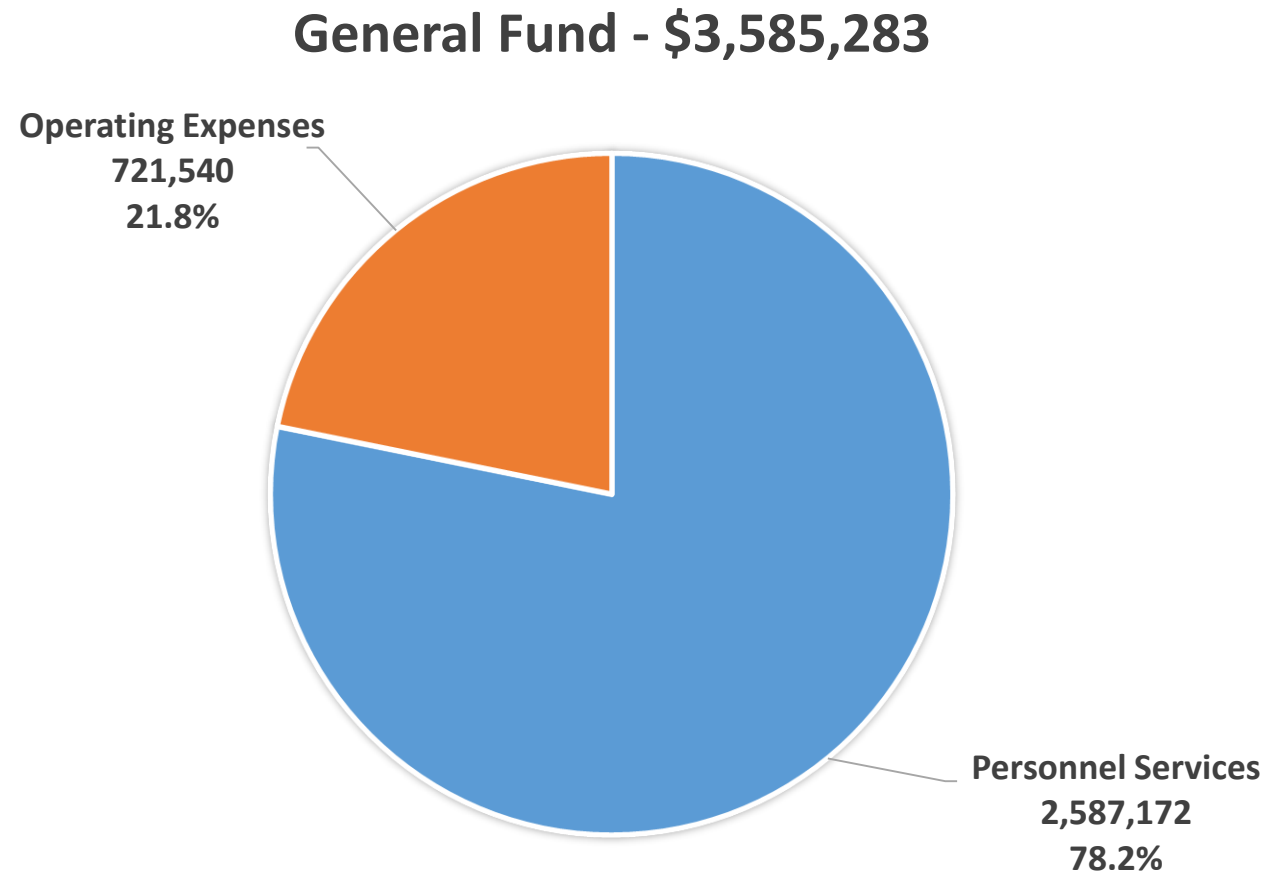




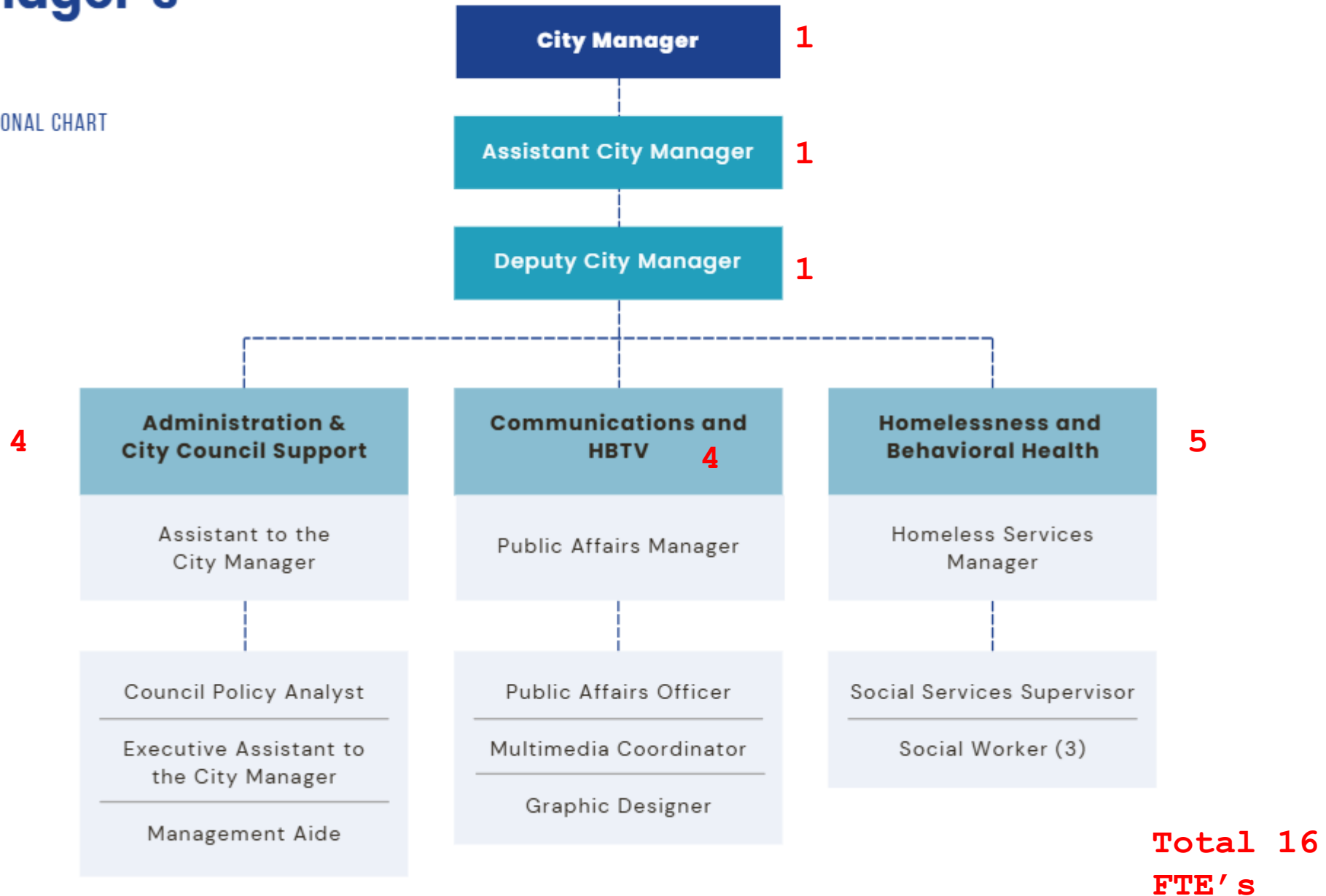
City Manager's Office

City Manager's Office Budget



City Manager's Office

FY 2024-25 ORGANIZATIONAL CHART



City Manager's Office Divisions & Services

The City Manager's Office provides executive supervision and support for the City's 12 departments and serves as the primary liaison to the City Council:

Administration & City Council Support	Communications & HBTv	Homelessness & Behavioral Health
<ul style="list-style-type: none"> • City Council Support • Public Meeting Support • Labor Negotiations • Budget Development • Legislative Affairs – Federal, State, & Local • Supports BCCs • Citywide Strategic Planning & Special Projects • Citywide Operational Oversight 	<ul style="list-style-type: none"> • Press & Media Relations • Operation & Programming for HBTv3 • City Website Management • Crisis Communications • Citywide Graphics & Branding • Host City Events & Press Conferences • Social Media Oversight • Public Engagement • External Communication Policy 	<ul style="list-style-type: none"> • Homeless Outreach & Engagement • Navigation Center Management • Coordination with Be Well Response • Oversight of Volunteer Network • Collaboration with HBPD Homeless Task Force • Ongoing Case Management

Operations & Performance Data

Implementation and ongoing oversight of various initiatives and projects, including Strategic Plan, new City website, City Celebration Calendar, Annual Legislative Platform, Branding Guide, Surf City Weekly newsletter, and HB Cares Volunteer Program

Maintained an occupancy average of 90.6% at the Navigation Center

Coordinated monthly Mayor's Award ceremony – honoring over 350 Huntington Beach community members

Housed 78 homeless individuals through street outreach and Navigation Center

Expanded City livestream capabilities, seeing YouTube viewership of 6.2M impressions in second half of 2024

Conducted 5,711 homeless outreach contacts in 2024



Questions?

