



SUMMER 2025 RECAP

Community & Library Services Commission
September 10, 2025

Division Presentations

- **Programs & Services**

- Recreation Events
- Youth Sports
- Aquatics
- Camp HB

- **Library Services**

- Summer Reading Challenge
- Special Events & Programs
- Art Center



Division Presentations

- **Events & Rentals**
 - Specific Events
 - Rentals

- **Facilities & Development**
 - Parking & Camping
 - Leases
 - CIP Projects
 - Park Conceptual Plans





Programs & Services

Summer 2025

- Overall summer program participants: Over 19,700
 - Recreation Events – Over 2300 participants
 - Youth Sports – 347
 - Aquatics – 1,832
 - Camp HB – 1,513
 - SANDS Camps – 2,284
 - Summer Contract Classes – 7,195
 - Adventure Playground – 4,141

**Parks
Make
Life
Better!**



Recreation Events



- Pier Swim – 232
- Overnight Family Campout – 357
- Movies in the Park – over 800
- Senior Center Concerts in the Park – 596
- Grandparents Day – 72 families
- HBCOA Disc Golf Tournament – 153 participants
- Upcoming:
 - HB City Surf Contest – September 13th & 14th
 - Active Living Expo – Sept 20th



Youth Sports



- Sports Camp HB
 - One week camp, 5 weeks offered
 - Ages 4-6, 7-12
 - 258 participants
- HB Youth Summer Basketball League
 - 128 players
 - 14 teams
- Congratulations to our division champions!
 - Division A – Ballers
 - Division B – Rebels
 - Division C – HB Lakers



Aquatics

- 10-weeks of lessons at City Gym & Pool
 - 846 participants enrolled
 - Ages 6 months to adult
- 986 recreational swim participants
- 6 aquatics staff certified in Lifeguarding
- 7 aquatics staff certified as Water Safety Instructor
- Jasper Ray Swim Scholarship
 - 15 participants
 - Collaboration with the Jasper Ray Foundation
 - Partnered with the HB City School District to identify students in need of swim lessons
 - Promote water safety in our community



Camp HB



- 1,307 participants, ages 6 - 12 years old
- New offering this year, MWF option
- Camp hours are 8:30am - 5:00pm
- Extended hours were available for an extra fee
- 2 weekly off-site excursions, including Wild Rivers, Knott's Berry Farm, bowling, and several local recreational venues
- 26 Part-Time staff
- Teen Leader in Training, ages 13-17
 - 206 enrollments, 40 teens
 - 1-week sessions, 10 sessions



"Wonderful program, my son was disappointed to leave everyday!"

Adventure Playground

- 8-week program, June 21 – August 16
- Activities include climbing forts, mudslide, water games, rafting on innertubes, rope bridge, and giant Legos
- Over 4,141 children visited over the 8-week session



Senior Center in Central Park

- Recreation Events/Classes
 - 500 - 1,000 visitors per day
 - Average of 22 activities per day
 - Two (2) Senior Center Concerts in the Park - 596 attendees
 - Grandparent's Day intergenerational Event – 72 families
 - Disc Golf Tournament – 153 participants
 - Active Living Expo – upcoming September 20th (10a-1p)
- Hoag Health and Wellness Pavilion, Fitness Center
 - Average of 1,800 Members consistently
 - Personal Training



Senior Center in Central Park

- Care Management (July - August)
 - Served 431 residents
 - 1,049 meaningful points of contact providing support and services
- Nutrition (July-August)
 - 12,000 meals delivered to 105 qualified seniors through Home Delivered Meals
 - Senior Café 5 days per week serving over 2,700 in-person meals to 535 people



Senior Center in Central Park

- Surf City Seniors on the Go! Transportation
- July-August
 - 3,800 donation - based rides
 - Drove over 22,000 miles and provided over 1,900 hours of service
- Volunteers
 - 538 volunteers provided over 7,000 hours of service valuing over \$270,000 in support of programs and services





Library Services

Summer Reading Program



- June 21 – August 2, 2025
- Largest annual library program
 - 3,612 reading challenge participants
- Three components:
 - Reading challenge
 - Regular library programs
 - Special system-wide events
 - 18,683 total event & program participants



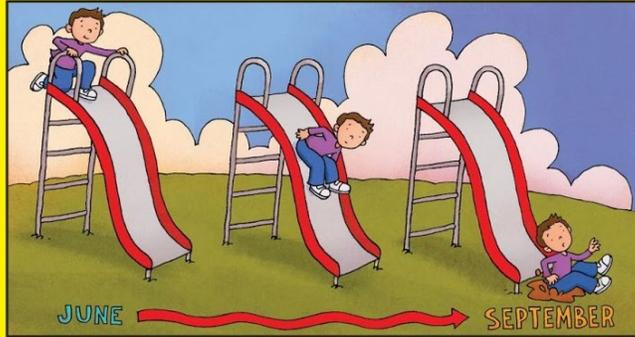
Summer Reading Challenge



- Community members of all ages are challenged to read for fun
 - Adults – 6 books
 - Kids & Teens – 600 minutes (15 per day)
- 3,612 total participants registered
 - 1,937 books read by adults
 - 267,083 minutes read by youth
- Digital & paper participation methods available
- Incentive prizes to encourage continued participation

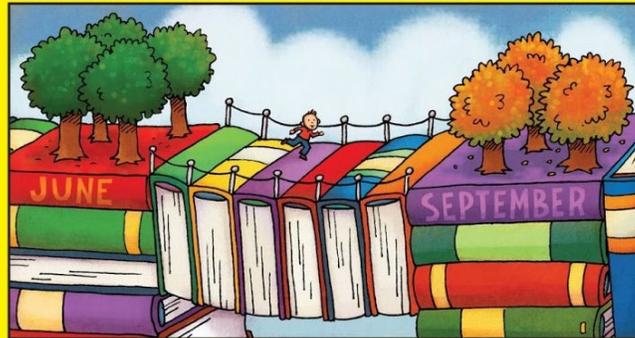


Preventing Summer Slide



PREVENT "SUMMER SLIDE"

Children who don't read during the summer can lose up to two months of learning by the time they return to school in the fall.



BUILD A BRIDGE

Children who participate in Summer Reading Programs and read a minimum of six books over the summer score higher in reading AND math when they return to school.

- Young people experience learning losses when they don't engage in educational activities during the summer. Research spanning 100 years shows that students typically score lower on standardized tests at the end of summer vacation than they do on the same tests at the beginning of the summer. The popular term attached to this learning loss is "summer slide."
- Students who participate in public library summer reading programs scored higher on reading achievement tests at the beginning of the next school year than those who did not participate.



Source: "Do Public Library Summer Reading Programs Close the Achievement Gap?"
by Susan Roman and Carole D. Fiore

Special Events & Programs



- 222 special events & programs
 - Comedy Magic Show with Dave Skale
 - Mr. Electric Science Show
 - Wild Wonders Animal Show
 - Around The World in 30 Games: Family Game Night



Art Center Summer Exhibitions



- 150 guests attended *The Power of Paint* showcasing Laguna-based Women Painters West
- *WE ARE...* highlighted formerly incarcerated artists
- 90 people attended artist discussion with Homeboy Art Academy artists



Art Center Camps

- Five-week program
- 53 students ages 6-12 participated
- Weekly themes included Create and Cosplay, Recycled Renaissance, and Clay Camp
- Fosters exploration and creative expression, socialization and friendship-building, supporting youth and local artists alike





Events & Rentals

HB Independence Day Celebrations

- 121st Annual Main Street Parade, broadcasted live on ABC7
- Pier Plaza Festival
- Surf City 5K
- Fireworks Over the Ocean
- Community Bike Parade
- Main Street Block Party
- Over 400,000 visits to the beach/Downtown over Independence Day weekend



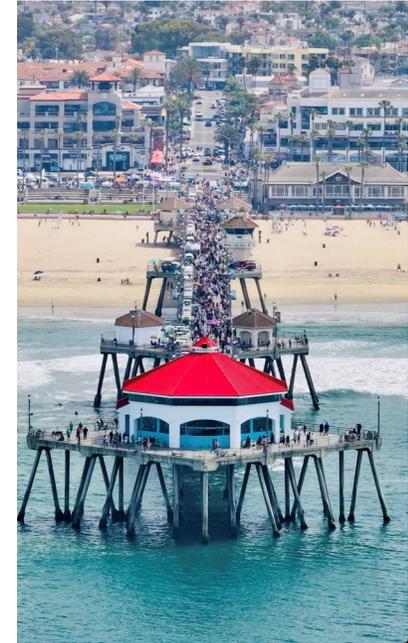
US Open of Surfing

- 9-days of surf competition
- Major Sponsors: Lexus and Pacifico
- Vendor market, retail store, food trucks, VIP activations, expanded beer garden with music stage and curated performances throughout the 9 days
- Over 300,000 visitors
- Congratulations to winners Sawyer Lindblad and Levi Slawson!



Notable Summer Events

- Kowabunga Van Show
- NSSA National Championship Surfing Competition
- PGF Tournament and Opening Ceremonies
- OC Yogafest
- Huntington Beach Concert Band Summer Series
- Life Rolls On Adaptive Surfing Event
- Taste of Huntington Beach
- Civil War Days



Summer Rentals

- 199 Clubhouse Rentals from May 24 – August 31, 2025
 - Harbour View Clubhouse – 55
 - Lake Park BBQ – 14
 - Lake Park Clubhouse – 45
 - Memorial Hall – 40
 - Newland Barn – 45
 - Bounce House Permits – 64
- Total Summer Rental Revenue: \$104,269



Beach Bonfire Reservations

- Brand new program for Summer 2025
- Relocation of 5 existing firepits to a prime location at First Street, near Marine Safety Training Center
- \$200 daily rental fee, with a maximum of two firepit reservations per customer. Firepits can be reserved up to 3 months in advance
- Since the program went live on Saturday July 19th:
 - 54 Firepit Reservations
 - \$10,800 new revenue





Facilities & Development

Walnut Angled Parking Spaces

- Established angled parking on Walnut Ave from Main St. to 2nd St.
- Created 14 additional metered parking spaces



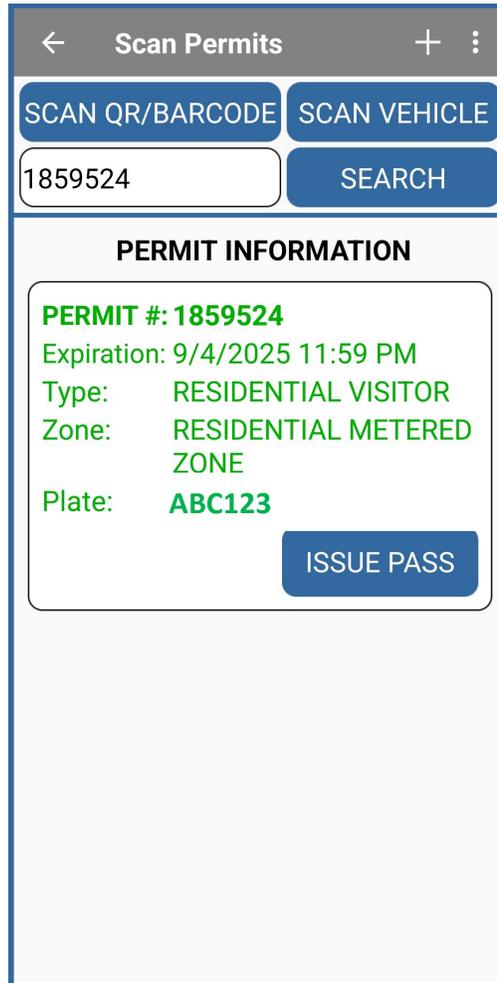
Parking & Camping Facilities

- Expanded mobile app payment to more business and recreation zones
- Replaced aging spikes at Beach Blvd. for improved safety



Parking & Camping Facilities

- Introduced digital permits for residential guests



The screenshot shows a mobile application interface titled "Scan Permits". At the top, there are two buttons: "SCAN QR/BARCODE" and "SCAN VEHICLE". Below these is a text input field containing the number "1859524" and a "SEARCH" button. The main section is titled "PERMIT INFORMATION" and contains the following details:

- PERMIT #: 1859524**
- Expiration: 9/4/2025 11:59 PM
- Type: RESIDENTIAL VISITOR
- Zone: RESIDENTIAL METERED ZONE
- Plate: **ABC123**

At the bottom right of the information box is an "ISSUE PASS" button.



Parking & Camping Facilities

- Enforcement actions for summer up 122.3% YOY

Performance:

Beach Operations 2024:

Month	Number of Citations	Citations Issued
June	1,454	\$87,198
July	2,958	\$172,833
August	3,618	\$227,580
Total	8,030	\$487,611.00

Beach Operations 2025:

Month	Number of Citations	Citations Issued
June	5,511	\$315,567
July	6,235	\$355,832
August	6,339	\$412,335
Total	18,085	\$1,083,734.00



Leases

- RFP Released for 21091 Pacific Coast Highway
 - 29 companies attended mandatory walk-through
 - Nine proposals submitted
 - Three levels of review produced top three proposals



CIP Projects

- Library Fountains
- Main Street Library
- All Inclusive Playground
- Park Bench Café
- Art Center Lighting
- Parking Structure Elevators & Stairwells
- Schroeder Park
- Arevalos Park Playground
- Library Master Plan



Questions?

