



## **DRAFT MINUTES ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, August 13, 2025  
3:30 PM

2000 Main Street, City Hall, B8  
Huntington Beach, CA 92648

Mayor Pat Burns called the meeting to order at 3:37 PM.

### **ROLL CALL**

**MEMBERS PRESENT:** Mayor Pat Burns  
Mayor Pro Tem Casey McKeon  
Council Woman Gracey Larrea - Van Der Mark

**MEMBERS ABSENT:** None

**STAFF PRESENT:** Jennifer Villaseñor, Director of Community Development  
Steve Holtz, Deputy Director of Community Development  
Kriss Casanova, Economic Development Manager  
Chris Kennedy, Economic Development Project Manager

### **PUBLIC COMMENTS**

None

### **APPROVAL OF MINUTES**

Motion by Council Woman Gracey Larrea - Van Der Mark to approve the Minutes of the Economic Development Committee on August 13, 2025, as submitted. Second by Mayor Pro Tem Casey McKeon. Carried by unanimous vote (3-0).

### **DISCUSSION ITEMS AND POTENTIAL RECOMMENDATIONS**

Presentations were provided on the following topics, and open discussion was conducted with the Committee Members in response to individual questions and requests for additional information.

**Downtown BID and TBID (Annual Reports & Renewal Process), Chris Kennedy, Economic Development Project Manager**

Staff provided an overview of the Downtown Business Improvement District (Downtown BID) and the Tourism Business Improvement District (Tourism BID), including their structures, renewal processes, and financial projections.

The Downtown BID is renewed annually by City Council resolution following a public hearing process, with upcoming consideration scheduled for September and October. With approximately 255 businesses, the City expects to collect \$115,000 in FY 2025–26 from downtown businesses. Funds will be used to support security, maintenance, marketing and events, and other financial services.

The Tourism BID generates funding through a 6% assessment on hotel and motel stays of fewer than 30 days, including short-term rentals. The total assessment is expected to produce about \$10.3 million in FY 2025–26, with funds used for tourism promotion, marketing and events, and tourism enhancement programs. The Tourism BID is in place through June 30, 2028, with Visit Huntington Beach serving as the administrator and advisory body. City Council reviews the Annual Report for the upcoming year.

**21 & 22 Main Street (Huntington's on the Pier), Kriss Casanova, Economic Development Manager**

Updates were provided on the redevelopment of 21 & 22 Main Street, known as Huntington's on the Pier. The Committee was informed of the progress made to date, including the execution of a lease, coastal and state lands agreements, and issuance of a coastal development permit. Remaining items include securing City building permits, health department approvals, evidence of financing, providing a completion bond, and final approval of restroom improvements.

**MEMBER COMMENTS**

None

**ADJOURNMENT**

Mayor Burns adjourned the meeting at 4:09 P.M. to the next regularly scheduled meeting will be held on Wednesday, October 8, 2025, at 3:30 p.m. in Room B-8, Huntington Beach City Hall, 2000 Main Street, Huntington Beach, CA 92648.