



April 17, 2020

The Honorable Lyn Semeta  
Mayor, City of Huntington Beach  
2000 Main Street  
Huntington Beach, CA 92648

Mayor Semeta,

The Visit Huntington Beach (VHB) Board of Directors met yesterday (April 16, 2020) to evaluate the massive impact the COVID-19 pandemic has inflicted upon our local visitor industry. Also discussed were several recovery plan action steps.

The VHB Board of Directors unanimously approved yesterday the following actions:

1. Request that the City of HB allows VHB to modify its existing Huntington Beach Tourism Business Improvement District Plan for the purpose of allowing the deferment of future TBID assessments paid to the City of Huntington Beach.
2. VHB and the City of Huntington Beach will work on the exact end period for all future TBID deferments and related repayment schedule, which the Huntington Beach City Council will consider at their Monday, May 4, 2020 regularly scheduled meeting.

Thank you, Mayor Semeta, for your continued support of our community's vital visitor industry.

Sincerely,

Kelly Miller  
President & CEO  
Visit Huntington Beach

Cc: City of Huntington Beach City Council Members  
Oliver Chi, City Manager  
Michael Gates, City Attorney  
Michael Vigliotta, Assistant City Attorney  
Robin Estanislau, City Clerk  
VHB Board of Directors