



MINUTES

COMMUNICATIONS COMMITTEE

Monday, February 24, 2020
Conference Room 1, 4th Floor
2000 Main Street
Huntington Beach, CA 92648

Study Session -
Regular Meeting - 3:00 PM

LYN SEMETA, Mayor
PATRICK BRENDEN, Council Member
ERIK PETERSON, Council Member

STAFF

JULIE TOLEDO, Community Relations Officer

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Clerk's Office at (714) 536-5227 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting.

PUBLIC COMMENTS: To address the legislative body on items of interest not scheduled for public hearing, *Request to Speak* forms will be made available at the meeting and are collected by the staff or Sergeant at Arms. Some legislative bodies may provide different *Request to Speak* forms for public hearing items.

AUDIO/VIDEO ACCESS TO BROADCASTED MEETINGS: City Council and Planning Commission meetings are televised live on HBTV-3 Channel 3, and can be viewed via live or archived website at <https://huntingtonbeach.legistar.com>.

CALL TO ORDER

Called to order at 6pm.

ROLL CALL

- Present: Brenden, Peterson
- Staff Liaisons: Hopkins, Toledo

PUBLIC COMMENTS

- Resident Bob Wentzel provided updates on the Great Pacific Airshow.

APPROVAL OF MINUTES

- Minutes from February 2, 2020 were approved with no changes by Pat Brenden and second by Erik Peterson

ADMINISTRATIVE ITEMS

Financial Report

Staff reviewed the current expenditures and balance remaining in the HBTv accounts.

Programming Update

Staff is developing the MyHB RFP to guide residents through this app.

Staff proposed a contract with resident, journalist, and author of 6 books, Chris Epting, to develop the Hidden Huntington Beach show that focuses on local history. Staff will also review the filming and editing costs for each episode which are estimated at \$1,500 (plus \$4,500 for Goal to produce). The Councilmembers asked staff to negotiate a lower estimate. Councilmembers Brendan and Peterson approved the concept and requested that the city historian/archivist fact check the historical components.

Staff will consider obtaining WWII veteran videos and converting them into a proper format for airing. Staff will search for a contact that can assist with this effort.

Council suggested working with local high schools to develop 1 hour of content each week. Potential events that can be recorded and aired include the Marina Talent Show, football games (full games or highlight reels). Staff will review the content to ensure it is not problematic.

KABC/4th of July Parade Update

Staff presented information on various local parades and details of services provided within the service contracts. Staff would finalize the KABC contract with the provisions including the \$15,000 donation to the 4th of July Parade and providing an uninterrupted copy of the parade coverage to play on Channel 3. Staff will finalize the contract with KABC for City Council consideration.

Outstanding Items

Toledo explained the American Girl Joss Doll and is working with the Library to develop an event to present and donate the doll.

ADJOURNMENT

- The next regularly scheduled meeting will be on Monday, March 23 at 3 p.m.